

mihi
just right for me

PERIOD ADVISOR

11/2026

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11/2026

Promo and new arrivals of the period

4 - 8



New arrivals in the catalog

9 - 11



For new customers

12 - 14



For registered customers

15 - 23



For directors

24 - 29



Catalog

10-17/2026

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!



- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog with up-to-date prices can be downloaded from the website:



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3 page

Continue building your exclusive
Smart Kitchen collection!

Meet the Smart Kitchen Knife
Trio — your ultimate tool for
flawless cutting.



Crafted from high-quality steel with an elegant satin finish, these knives offer the perfect balance of sharpness, durability, and superior corrosion resistance. The sleek, all-metal handle ensures perfect balance, effortless grip, and ultimate hygiene. Tested by the Swiss SGS laboratory, the set fully meets strict European quality standards.

Plus, the premium gift box with a magnetic closure transforms a practical kitchen tool into a luxurious present — for your loved ones or yourself.

**Get the Smart Kitchen
Knife Trio 090600 for just**

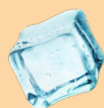
14,9€

**for every 50€ of
your order.**

Note: Professional steel requires noble care. Hand wash your knives and always wipe them dry immediately after use. Please do not leave the blades wet and avoid using the dishwasher.

*The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.

to the beginning



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36 page

ONE ACCESSORY — ENDLESS LOOKS

ONLY 30.07 - 07.08

Get the
SUNRITUAL
Pareo (090598)
for just

4,9€

for every 15€
spent in the
BODY category.*

*The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.

**Sets from the BODY categories are not included in the promo.

5

Material: 100% Polyester
Size: 180 x 100 cm

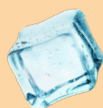
AI



to the beginning



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66 page

A SMALL TOUCH — A BIG STYLE STATEMENT

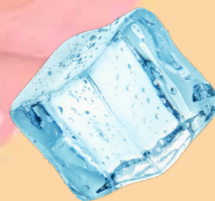
ONLY 30.07 - 07.08

Get the
SUNRITUAL
Bandana
090597 for only

1,9€

for every 15€
spent in the
Hair category*

Material: Polyester 100%
Size: 53 x 53 cm



*The promotion is multiple. Offers are valid while promotional items are in stock. The number of promotional items is limited.

**Sets from the Hair categories are not included in the promo.

6

AI



to the beginning



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110 page

YOUR PERSONAL SUMMER AESTHETIC

ONLY 30.07 - 07.08

Get the
SUNRITUAL
Lounger Towel
(090599) for only

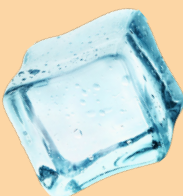
7,9€

for every 15€ in
your order from
the HOME*
category.

The lounge cover-towel is the perfect
blend of style and functionality.



Material:
Polyester 80%
Polyamide 20%
Size: 76x180 cm



*The promotion is multiple. Offers are
valid while promotional items are in
stock. The number of promotional items
is limited.

**Sets from the Home categories are
not included in the promo.



7

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PROMO

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128 page

HEALTH ON THE GO

Smart modular design — 7 independent airtight compartments labeled by days of the week. Take the whole set or just the days you need.

Premium & ergonomic look — a sleek matte body with metallic accents and a handy carry strap to clip onto your bag or backpack.

Reliable protection — tightly screwing sections keep your vitamins and pills safe from moisture, dust, and accidental opening on the go.

Your stylish
companion
for travel,
office, and
workouts.

ONLY 30.07 - 07.08

Get the Daily
Pill Organizer
090603 at a
super price — just

5,9€

for every 20€ in
your order from
the HEALTH*
category.

*The promotion is multiple. Offers are valid while promotional items are in stock. The number of promotional items is limited. **Sets from the HEALTH categories are not included in the promo.

8

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to the beginning

NEW

ARRIVALS IN
THE CATALOG

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14-15 page

CICABIOME

The CicaBiome range is designed to maintain the skin's natural balance and provide daily protection against the negative impact of external factors. The formula is built on a synergy of ingredients that promote deep hydration and lasting comfort throughout the day.



Centella Asiatica Extract: soothes the skin, helping to reduce the visual signs of irritation and discomfort.



Prebiotic Complex: supports the balance of the skin's surface microflora, contributing to a healthy appearance and maintaining the skin's natural protective functions.



Yuzu Extract: a natural antioxidant that provides the skin with a healthy glow and a fresh, radiant look.

NATURAL BALANCE.
DAILY PROTECTION.



**012201
HYDRA COMFORT
DAY CREAM**

Regular price: 12,0 €

Start price: 8,9 €



**012202
NIGHT RECOVERY
CREAM**

Regular price: 12,0 €

Start price: 8,9 €



**012203
CALMING
ESSENCE TONER**

Regular price: 10,7 €

Start price: 7,9 €



NEW

ARRIVALS IN
THE CATALOG

70-71 page

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AWAKENING THE DORMANT ENERGY OF YOUR HAIR

Give your hair a second chance. The enhanced Cannabis line is a synergy of nature and science designed for hair tired from stress and dryness.

CANNABIS INTENSE

031801 RESTORATION SHAMPOO

Regular price: 10,7 €

Start price: 7,9 €

031802 RESTORATION HAIR MASK

Regular price: 10,7 €

Start price: 7,9 €

031803 RESTORATION HAIR BALM

Regular price: 10,7 €

Start price: 7,9 €

031804 RESTORATION HAIR SPRAY

Regular price: 9,3 €

Start price: 6,9 €

031805 RESTORATION OIL FOR HAIR ENDS

Regular price: 16,1 €

Start price: 11,9 €

10

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NEW

ARRIVALS IN
THE CATALOG

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126 page

SHINING TILES, SPOTLESS GROUT.

080146 GROUT & TILE CLEANER EXPERT

- **Effective stain removal:** the active formula easily dissolves grease, limescale, soap scum, and stubborn dirt.
- **Versatility:** safe and effective for both white and colored grout, as well as various types of ceramic tiles.
- **Gel texture:** the thick formula provides long-lasting action on vertical surfaces (walls, shower cabins).
- **Results:** quickly restores surfaces to a neat and fresh look with minimal effort.



11

Regular price: 10,7 €

Start price: 7,9 €



to the beginning

FOR NEW CUSTOMERS

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WELCOME BONUS

5 € gift for your first order



12

[Details here](#)



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6 BEST-SELLING mihi PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET

 catalog 11 | 2026

SET
260706

SET OF HIT PRODUCTS
FOR NEW CUSTOMERS!

*Only for the first order
of a New Customer

-40%
set sale



FOR NEW CUSTOMERS

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TESTERS OF 3 EXCLUSIVE FRAGRANCES **mihi**!

Place your order within the first 24 hours from the moment of registration.

 **catalog 11 | 2026**

GIFT*
FOR NEW CUSTOMERS

24
h

*within 24 hours
of registration

3
TESTERS
of unique mihi
fragrances

SET
260707

M1
Unique
Marina
W10

FOR REGISTERED CUSTOMERS

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STARS LEAD TO THE DREAM

Complete simple actions, collect stars, and get a chance to win a Toyota Yaris Cross. The more stars you collect, the closer you are to the grand prize. Start collecting now!



15

[Details here](#)



to the beginning

FOR REGISTERED CUSTOMERS

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ACTIVITY PROGRAM

Join the activity program and receive a cookware set.



FOR REGISTERED CUSTOMERS

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INFINITY BONUS

up to 70% discount on any product



RECRUITMENT BONUS

5€ reward for purchasing Tokens



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A collection of mihi skincare products is displayed on a lush green grassy surface with small white and pink flowers. The products include: a large white spray bottle of 'HOME' Air Freshener; a white tube of 'VITAMIN C' Duffing's Moisturizer; a white tube of 'RETINOL' Plant; a red tube of 'ULTIMATE' Retinol; a blue tube of 'BODY ARCHITECT' Body Fluid Balm; a pink tube of 'SCX' Body; a pink tube of 'CORRECT' Body; a white tube of 'HEALTH' Body; a white tube of 'VITAMIN C' Body; a white tube of 'RETINOL' Body; a gold tube of 'OSCAR' Body; a blue spray bottle of 'HYALURONIC ACID' Body; and a black pump bottle of 'BODY CORRECT' Body Oil. The products are arranged in a scattered, artistic manner.

Details here



to the beginning

GROW & GET PROGRAM

Grow your business each period and get points for your actions.
Now you can earn even more points for your personal sales.



PREMIUM CLUB – PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function – POSTPONED ORDER
- And more...



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MARKETING PLAN

mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



[Details here](#)

[Details here](#)

SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



BUSINESS TOOLS



TOKEN STORE

Join, choose, and create your own motivation programs

[Details here](#)

MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links

[Details here](#)

CLIENT PURCHASE

Orders for unregistered customers directly in your shopping cart

[Details here](#)

I-SHOP

Your personal online store

[Details here](#)



LANDING PAGE

An effective sales tool

[Details here](#)

PRODUCT GUIDE VIDEO

Learn more about the company's assortment

[Details here](#)

GIFT CERTIFICATE

Universal and always relevant gift

[Details here](#)

MAILING CENTER

Send emails directly from your personal account

[Details here](#)



to the beginning

INFLUENCER CLUB



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



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MEGA BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 2 catalogs in a row

DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



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DOUBLE BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 3 catalogs in a row

STAR VOYAGE MEDITERRANEAN SEA CRUISE

STAR
VOYAGE

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MEDITERRANEAN SEA CRUISE



STAR VOYAGE 2027

