

mihi
just right for me

**PERIOD
ADVISOR**

10/2026

PERIOD ADVISOR

10/2026

Promo and new arrivals of the period

4 - 8

New arrivals in the catalog

9 - 10

For new customers

11 - 13

For registered customers

14 - 30

For directors

31 - 36

Catalog

10-17/2026

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!



- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog with up-to-date prices can be downloaded from the website:

PROMO

3 page

dream

4 YEARS AGO, IT ALL BEGAN WITH ONE DREAM...

Today mihi is celebrating its 4th anniversary!
Four years ago we dreamed of creating a company where we ourselves would want to work. A company where people feel comfortable, inspired, and motivated to grow.

And you believed in this dream. Together we turned it into reality.

Now we want to hear about your dream.

What do you dream about?

Perhaps your biggest dream is to make the dream of someone dear to you come true?

Do not limit yourself. Even if today this dream seems completely impossible – like flying to Mars.

Below you will find a form. Share your dream by 30.07.2026.

To be continued...

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PROMO

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4 page

4 YEARS OF MIHI — 40 REASONS TO SMILE

mihi is turning 4 years old, and in honour of the company's birthday, the gifts are for you.

In this catalogue,
every order from

50€

at catalogue prices
automatically
takes part in the
prize draw.

CHOOSE YOUR
FAVOURITE MIHI
PRODUCTS — AND
GET A CHANCE TO
WIN ONE OF 40
FESTIVE GIFTS.

5



to the beginning

PROMO

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6-7 page

COOK NEATLY. STORE BEAUTIFULLY.

Different products need a different approach. The Smart Kitchen Cutting Board Set helps you cook neatly, conveniently, and hygienically: use separate boards for meat, fish, vegetables, fruit, or bread – and keep your workspace organized every day.

The set includes 4 cutting boards made of durable polypropylene in a stylish holder. They are compact to store, look neat, and easily fit into a modern kitchen interior.

Smart design, convenient format, and maximum practicality.

**Get the Smart
Kitchen Cutting
Board Set, 4 pcs
(090602) for only**

9,9€

**for every 50€
order in the
catalogue.***

*The promotion is multiple. Offers are valid while promotional items are in stock. The number of promotional items is limited.



Size: 30x22,5x0,5 cm
Materials: PP



6



to the beginning

PROMO

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20-21 page

WILD GLAM BAG – WILD AESTHETICS AND PERFECT ORDER

It's more than just an organizer.
It's a true fashion accessory.

The combination of a transparent
body and a bold leopard print
makes it a stylish addition to your vanity or
travel look.

The Wild Glam Bag
fits all your essentials,
from skincare serums to
your favorite perfumes.
Everything is clearly visible,
so you can find exactly
what you need in seconds.

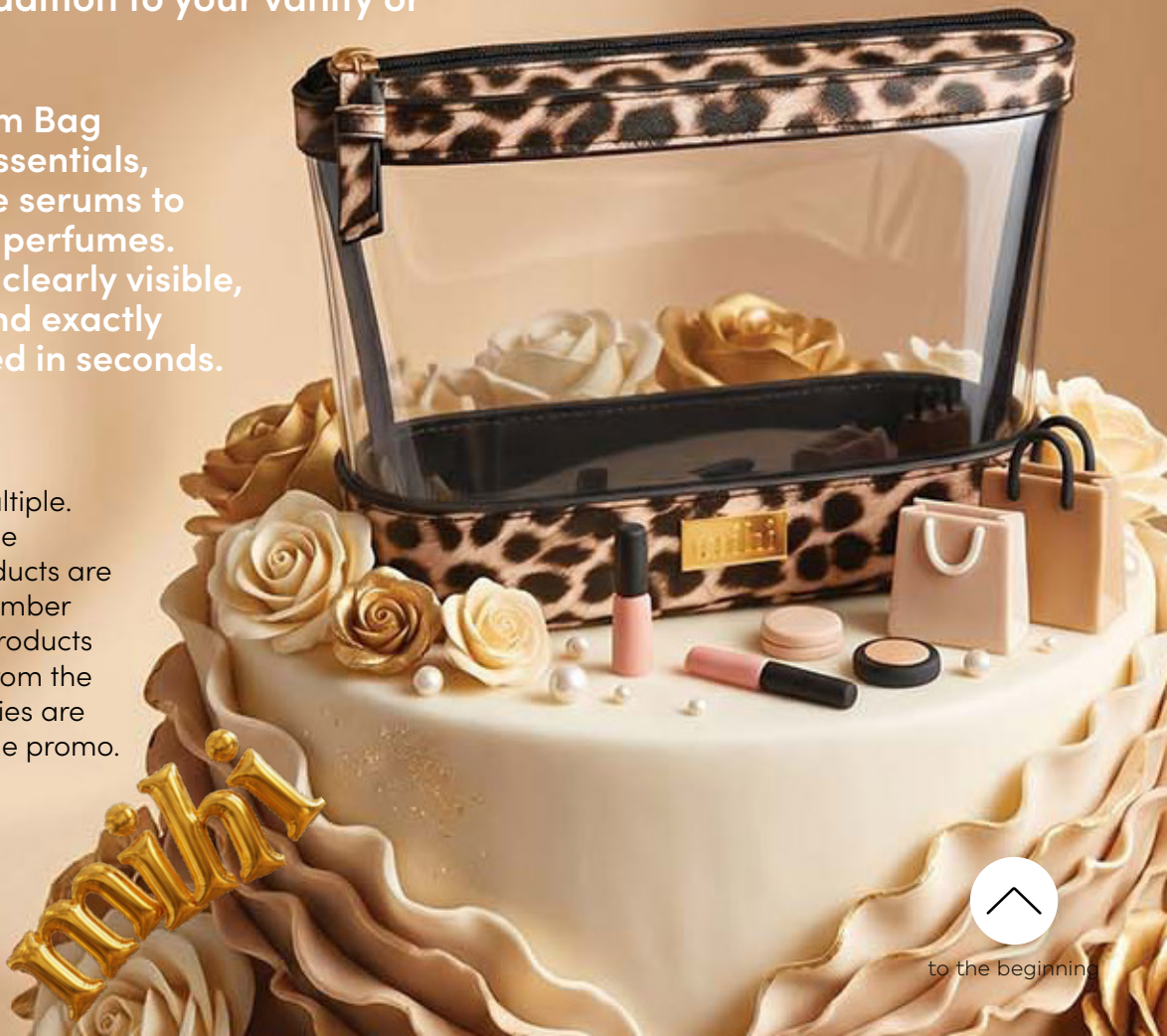
*Promotion is multiple.
Offer is valid while
promotional products are
available. The number
of promotional products
is limited. *Sets from the
MakeUp categories are
not included in the promo.



Get the Wild
Glam Bag 090585
in a trendy color
for only

4,9€

for every 15 €
spent on products
from the MakeUp
category*



PROMO

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36-37 page

Summer is all about lightness, new impressions, and little beauty rituals you want to take everywhere with you. Choose face and body care that gives comfort, softness, and a feeling of self-care – and we'll add a fragrant travel-inspired accent to it.

Get one perfume from the Voyage Collection at a

special price

for every 20€ order in the Face and Body categories.*

040602
Perfumed water Mythos

△ **Top notes:**
Lemon.

♡ **Heart notes:**
Praline,
Orange
Blossom

○ **Base notes:**
Vanilla

promo
12,0 €

040601
Perfumed water Tuscany

△ **Top notes:**
Lemon, green notes.

♡ **Heart notes:**
Jasmine, toscanol

○ **Base notes:**
Cedar, sugar,
french labdanum

promo
11,0 €



*The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.
*Sets from the Body and Face categories are not included in the promo.



NEW

ARRIVALS IN
THE CATALOG

109 page

THE EMBODIMENT OF
GENTLE STRENGTH,
FEMININITY, AND INNER
HARMONY. SHE INSPIRES
WITH HER CALMNESS, TASTE,
AND ABILITY TO CREATE
BEAUTY AROUND HER.

MARINA

040505
Perfumed
water Unique
Marina

- △ **Top notes:**
Mandarin,
Bergamot, Iris
- ♡ **Heart notes:**
Freesia, Gardenia,
Lavender
- **Base notes:**
Sandalwood,
Amber, Vetiver



Regular price: 30,4 €

Start price: 22,5 €



COMING SOON

in the 11/2026
catalogue!

* will be available for Premium
Club members from July 20.

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46-47 page

CICABIOME

The CicaBiome range is designed to maintain the skin's natural balance and provide daily protection against the negative impact of external factors. The formula is built on a synergy of ingredients that promote deep hydration and lasting comfort throughout the day.



Centella Asiatica Extract: soothes the skin, helping to reduce the visual signs of irritation and discomfort.



Prebiotic Complex: supports the balance of the skin's surface microflora, contributing to a healthy appearance and maintaining the skin's natural protective functions.



Yuzu Extract: a natural antioxidant that provides the skin with a healthy glow and a fresh, radiant look.

NATURAL BALANCE.
DAILY PROTECTION.



012201
**Hydra Comfort
Day Cream**

Regular price: 12,0 €

Start price: 8,9 €

012202
**Night Recovery
Cream**

Regular price: 12,0 €

Start price: 8,9 €

012203
**Calming
Essence Toner**

Regular price: 10,7 €

Start price: 7,9 €

10



to the beginning

FOR NEW CUSTOMERS

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WELCOME BONUS

5 € gift for your first order



6 BEST-SELLING mihi PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET

catalog 10 | 2026

SET OF HIT PRODUCTS
FOR NEW CUSTOMERS!

-40%
set sale

*Only for the first order of a New Customer

The image shows a set of six mihi products arranged on a white marble surface. From left to right: a small tube of Lip Care; a large dark bottle of Fragrance Mist for Room, Wardrobe & Linen; a white bottle of Aloe Vera Spray; a black bottle of Hair Serum with an Active Complex; a green tube of Body Architect Shower Gel; and a white tube of Vitamin C + Zinc supplement. The background is a bright blue sky with a small potted orange tree on the right.



TESTERS OF 3 EXCLUSIVE FRAGRANCES mihi!

Place your order within the first 24 hours from the moment of registration.

The graphic features a central image of a gift box with a gold ribbon, with three fragrance testers (FUTURISTIC, JFL men, and RASCAL) placed in front of it. The background is a light green pattern with tropical motifs like lemons, palm trees, and anchors. Text elements include 'catalog 10 | 2026', 'GIFT*', 'FOR NEW CUSTOMERS', '24h' with a clock icon and '*within 24 hours of registration', '3 TESTERS of unique mihi fragrances', and 'SET 260702' in a white speech bubble.

catalog 10 | 2026

GIFT*

FOR NEW CUSTOMERS

24^h

*within 24 hours of registration

3

TESTERS
of unique mihi fragrances

SET
260702

FUTURISTIC

JFL men

RASCAL



PERFUME BEST SELLERS + TOP SELLERS TEAM



DIETARY SUPPLEMENTS PROMOTION PROGRAM

Sell dietary supplements for 10 € – receive 11 € in PV

catalog 10/2026

RECEIVE
11 €
IN PV
Sell dietary supplements
for 10 €

**DIETARY
SUPPLEMENTS
PROMOTION
PROGRAM**

L-Arginine
200 mg
30 kapszulek étrendkiegészítő

**IRON
BISGLYCINATE**
20 mg
30 kapszulek étrendkiegészítő

**CELL
PROTECTION
Complex**
30 kapszulek étrendkiegészítő

**Q10
COENZYME**
200 mg
30 kapszulek étrendkiegészítő

**ANTI-AGING
NAD+
Complex**
30 kapszulek étrendkiegészítő

**ENERGY
BOOSTER**
porosék, 120 g



FOR REGISTERED CUSTOMERS

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STARS LEAD TO THE DREAM

Complete simple actions, collect stars, and get a chance to win a Toyota Yaris Cross. The more stars you collect, the closer you are to the grand prize. Start collecting now!



ACTIVITY PROGRAM

Join the activity program and receive a cookware set.



INFINITY BONUS

up to 70% discount on any product



RECRUITMENT BONUS

5€ reward for purchasing Tokens



TOKEN STORE

Join, choose, and create your own motivation programs



FOR REGISTERED CUSTOMERS

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MEDIA BANK mihi



GROW & GET PROGRAM

Grow your business each period and get points for your actions. Now you can earn even more points for your personal sales.



PREMIUM CLUB – PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!

Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function – POSTPONED ORDER
- And more...



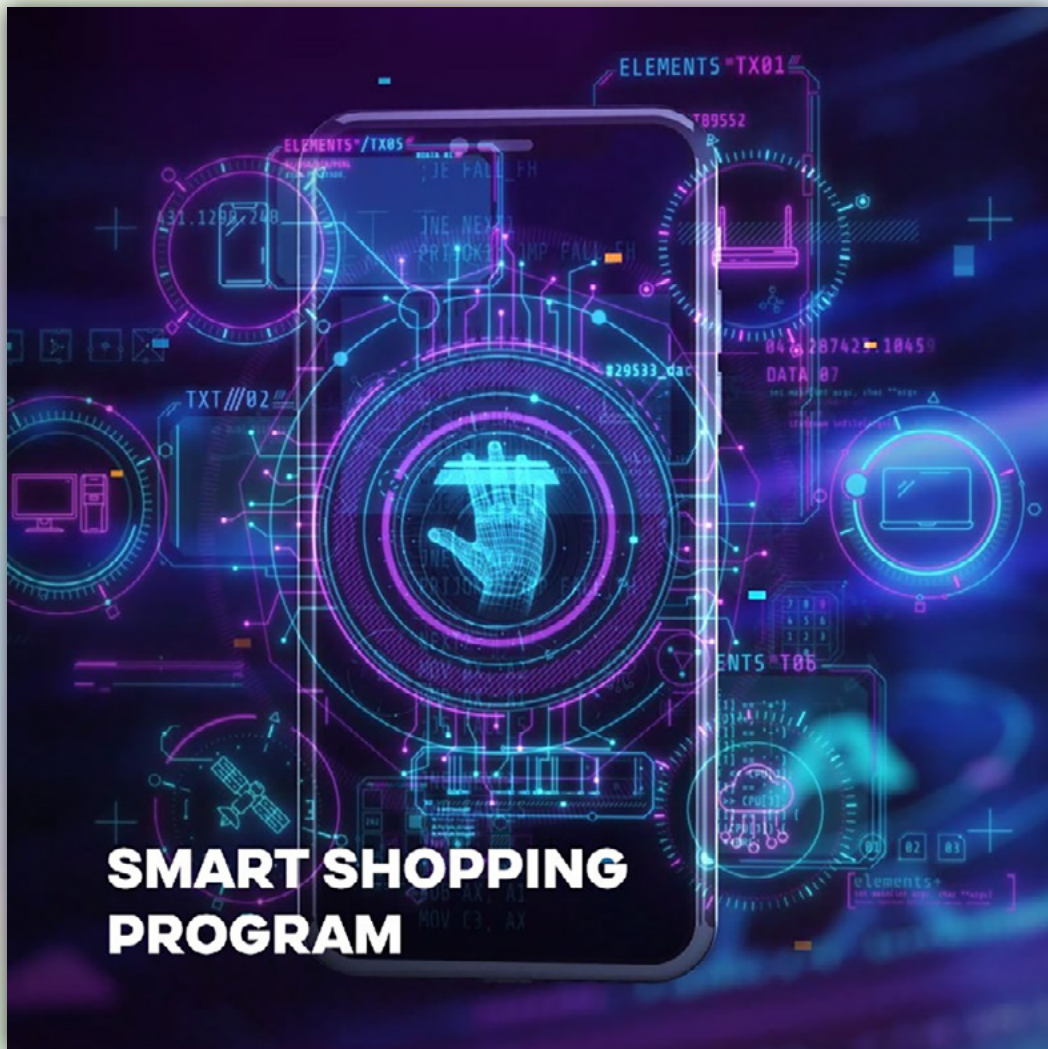
mihi MARKETING PLAN

mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.

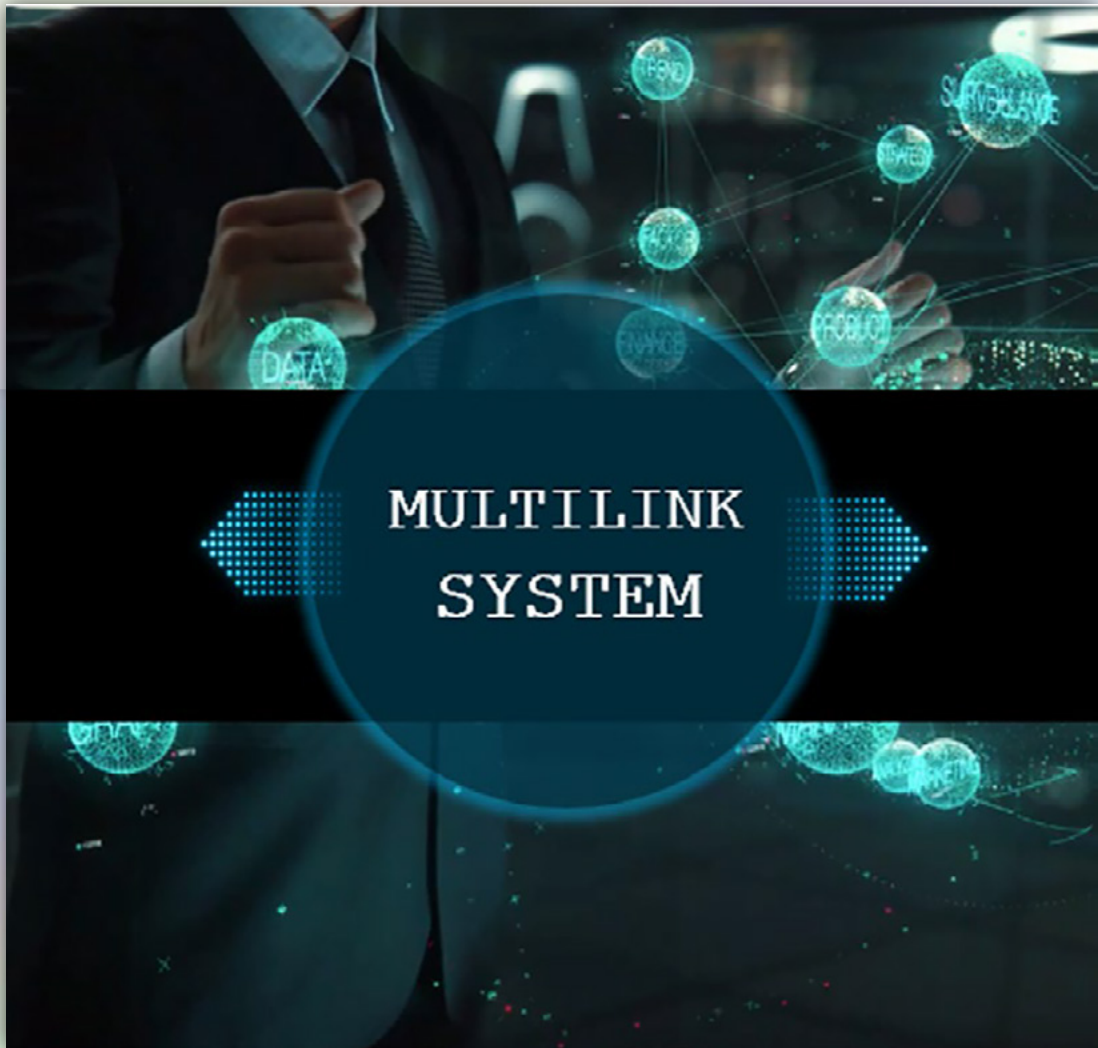


SMART SHOPPING PROGRAM



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



CLIENT PURCHASE



**I-SHOP mihi –
YOUR PERSONAL
ONLINE STORE!**



LANDING PAGE



PRODUCT GUIDE VIDEO



INFLUENCER CLUB



**mihi MAILING CENTER -
SEND EMAILS DIRECTLY FROM
YOUR PERSONAL ACCOUNT!**



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



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MEGA BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 2 catalogs in a row

DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



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DOUBLE BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 3 catalogs in a row

STAR VOYAGE mihi 2026

2026 STAR
VOYAGE

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WELCOME TO
SICILY



STAR VOYAGE MEDITERRANEAN SEA CRUISE

STAR
VOYAGE

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MEDITERRANEAN SEA CRUISE

