

mihi
just right for me

**PERIOD
ADVISOR**

09/2026

PERIOD ADVISOR

09/2026

Promo and new arrivals of the period

4 - 7

New arrivals in the catalog

8 - 11

For new customers

12 - 14

For registered customers

15 - 26

For directors

27 - 30

Catalog

10-17/2026

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.



Now even more stylish and user-friendly – real inspiration from the very first page!

- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog with up-to-date prices can be downloaded from the website:



2-3 page

Main PROMO of the catalog

The lounge cover-towel is the perfect blend of style and functionality. It fits securely on the sunbed, won't slip, and dries instantly under the sun, guaranteeing absolute convenience during your relaxation.

- * **Secure top hood:** simply slip the top section over the back of the sunbed to hold the towel in place.
- * **Smart ergonomics:** spacious side pockets keep your gadgets and cosmetics cool, dry, and accessible at arm's length.
- * **Lightness and practicality:** folds down compactly, doesn't wrinkle, dries quickly, and takes up minimal space in your beach bag.

**Get the SUNRITUAL
Lounge Towel
(090599) for only**

7,9 €

**for every 40 € spent
in the catalog***

Material:

Polyester 80%
Polyamide 20%

Size: 76x180 cm



*The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.





Main PROMO of the catalog

7 page

**YOUR DAILY
HYDRO-CHARGE**

**Get Hydrogel eye
patch Tone Up Plus
011406 at a super
price of**

7,5 €

**for every 15 € in
your order from the
BODY category***



*The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited. *Sets from the Body categories are not included in the promo.





Main PROMO of the catalog

46 page

YOUR MAKE-UP RITUAL DESERVES A BEAUTIFUL BONUS

Eyes, lips, cheeks or glow? Choose the beauty accent your look is missing. Create your favourite make-up mood with even more comfort, colour and care.

For every 10€ spent in the Make Up category, choose one product from the list at a special price.



- 050205 Duo Satin Eyeshadow 02 (Light gray - Dark gray)
- 050414 Ombre Lip Gloss Deep red
- 051108 Lip and Cheek Jelly
- 050710 Multi Gold for Make Up

special price

3,5 €	6,9 €	9,3 €
7,0 €	12,9 €	17,4 €
6,0 €	10,9 €	14,7 €
4,5 €	8,9 €	12,0 €

*The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.

*Sets from the MakeUp category are not included in the promo.

** 050205, 050414, 051108, 050710



PROMO

Main PROMO of the catalog

100 page

Summer loves spontaneity: unexpected trips, quick packing, weekends away and plans that change at the last minute.

Cannabis Intensive sachets easily fit into a cosmetic bag, beach bag or travel kit, so your hair ritual stays with you in any summer scenario.

Get a Cannabis Intensive sachet set as a

gift *

for every 15 € in your Hair category order.



*For only 0,01€

*The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.

*Sets from the Hair category are not included in the promo.



PROMO

Super Absorbent: Instantly absorbs large amounts of liquid and dries much faster than ordinary cloths, staying fresh without odors.

Multi-purpose: Perfect for washing dishes, polishing glasses to a shine, general house cleaning, and even as a heat-resistant pot holder.

Easy to Clean: Reusable and durable – easy to wash, fade-resistant, and stays soft after every wash.

**Get the Cationic
Cleaning Cloths set
(3pcs) 090595 for
only**

1,5 €

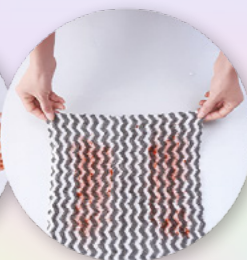
**for every 15 €
spent in the HOME
category*.**

Size: 30*30 cm

Material:
coral fleece (polyester)

Density: 280 g/m²

131 page



NEW

ARRIVALS IN
THE CATALOG

10 page

THE NEW STANDARD OF
PERSONAL COMFORT



021105

Sanitary pads with Anion Strip

Anion Chip Technology:
an advanced solution for
effective odor neutralization
and lasting freshness.

Absolute Dryness: high-tech
absorbent locks in liquid
instantly for a secure feel.

Airflow System: micro-
ventilation design ensures
skin-friendly breathability.



Regular price: 10,7 €

Start price: 7,9 €

NEW

ARRIVALS IN
THE CATALOG

128 page

100236
Cholesterol
Support

Bergamot Extract
500 mg with 200 mg
Polyphenols



Regular price: 10,7 €

Start price: 7,9 €



NEW

ARRIVALS IN
THE CATALOG

AN ATMOSPHERE
WHERE SUMMER
DWELLS

130 page

080305

**Fragrance
Mist for Room,
Wardrobe & Linen**

A pure essence of summer sun that instantly turns your home into a lush, sun-drenched citrus orchard.

- △ **Top notes:**
Sparkling, lime, grapefruit, orange, leaf green.
- ♥ **Heart notes:**
Fruity, red apple, pomegranate, pineapple, rhubarb.
- **Base notes:**
Dried fruit, ambergris.



Regular price: 9,3 €

Start price: 6,9 €



FOR NEW CUSTOMERS

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WELCOME BONUS

5€ gift for your first order



6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

📖 catalog 09 | 2026

SET OF HIT PRODUCTS
FOR NEW CUSTOMERS!

*Only for the first order of a New Customer

-40%
set sale

The image shows a set of six mihi products arranged on a sandy beach. From left to right: a white tube of 'EASY STEP FOOT GEL' with a green label; a dark brown pump bottle of 'SPA MOOD' ROAMING SOAP; a white bottle of 'SKIN BALANCE' FACIAL WASH-GEL; a white spray bottle of 'HH HAIR HELP' THERMO & SUN PROTECTION HAIR SPRAY; a small glass bottle of 'FRUIT WINE' reed diffuser; and a white tube of 'VITAMIN C + ZINC' ENERGY supplement. The background features a clear blue sky, a turquoise ocean, and white flowers.



TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

catalog 09 | 2026

GIFT*

FOR NEW CUSTOMERS

24^h
*within 24 hours of registration

3 TESTERS
of unique mihi fragrances

SET 260515

JF him
Unique Monika
JFL women

The graphic features a central image of a gift box with a gold ribbon, with three fragrance testers (JF him, Unique Monika, JFL women) displayed in front of it. The background is a light green pattern with tropical motifs like lemons, palm trees, and anchors. Text elements are arranged around the central image to highlight the offer's details.



DIETARY SUPPLEMENTS PROMOTION PROGRAM

Sell dietary supplements for 10 € – receive 11 € in PV

catalog 06/2026-09/2026

RECEIVE
11 €
IN PV
Sell dietary supplements
for 10 €

**DIETARY
SUPPLEMENTS
PROMOTION
PROGRAM**

L-Arginine
30 kapslík, 1000 mg

**IRON
BISGLYCINATE**
30 kapslík, 100 mg

**CELL
PROTECTION**
30 kapslík, 1000 mg

**Q10
COENZYME**
30 kapslík, 100 mg

**ANTI-
AGING
NAD+**
30 kapslík, 100 mg

**ENERGY
BOOSTER**
30 kapslík, 100 mg



ACTIVITY PROGRAM

Join the activity program and receive a cookware set.



FOR REGISTERED CUSTOMERS

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INFINITY BONUS

up to 70% discount on any product



RECRUITMENT BONUS

5€ reward for purchasing Tokens



TOKEN STORE

Join, choose, and create your own motivation programs



FOR REGISTERED CUSTOMERS

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MEDIA BANK MIHI



GROW & GET PROGRAM

Grow your business each period and get points for your actions. Now you can earn even more points for your personal sales.



PREMIUM CLUB – PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!

Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function – POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



GIFT CERTIFICATE

Electronic Gift certificate mihi – a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



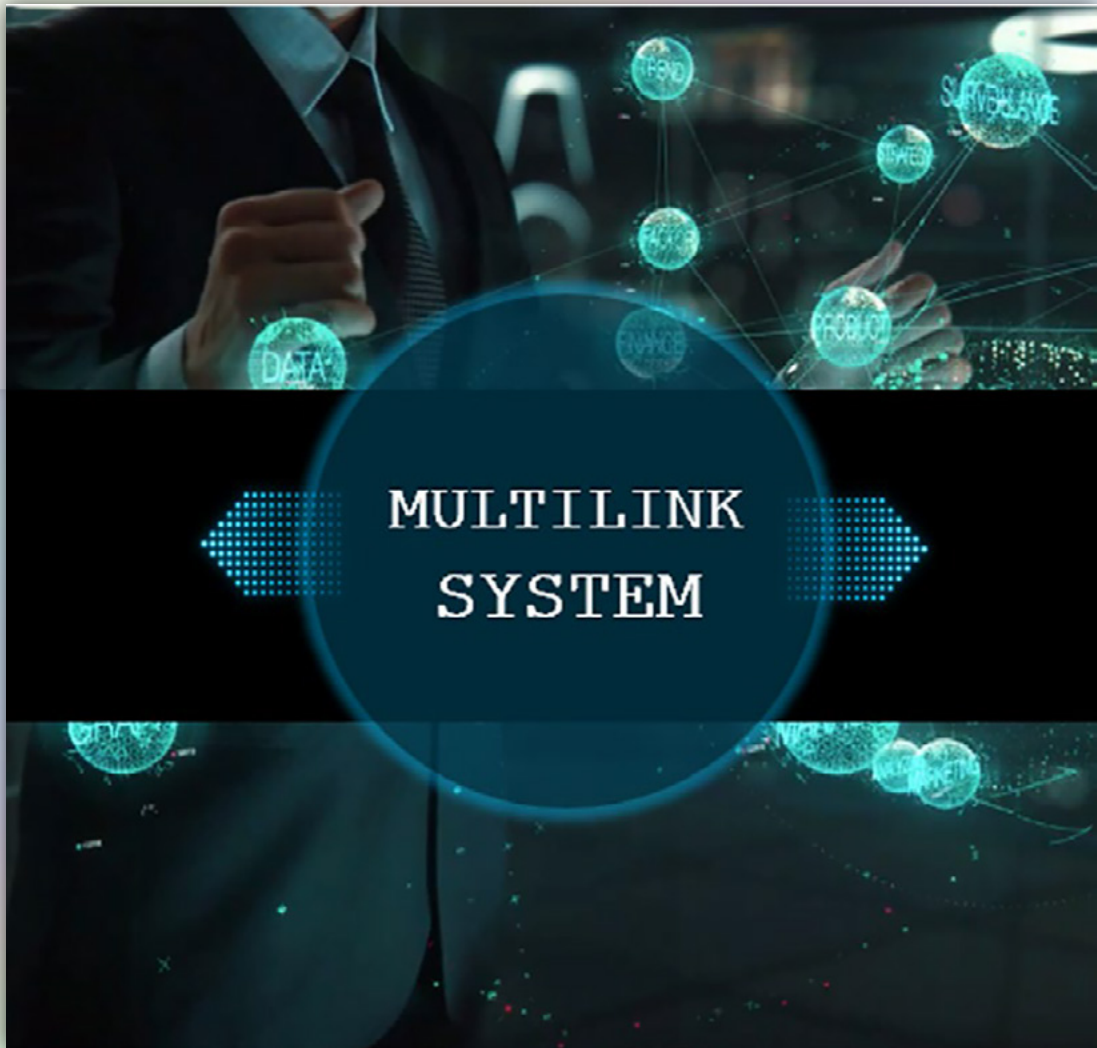
SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



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MEGA BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 2 catalogs in a row

DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus

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DOUBLE BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 3 catalogs in a row

STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE

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WELCOME TO
SICILY



STAR VOYAGE MEDITERRANEAN SEA CRUISE

STAR
VOYAGE

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MEDITERRANEAN SEA CRUISE

