

mihi
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PERIOD ADVISOR

04/2026

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04/2026

Promo and new arrivals of the period

4 - 8



New arrivals in the catalog

9 - 11



For new customers

12 - 14



For registered customers

15 - 24



For directors

25 - 28



Catalog

01-09/2026

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!

- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept



Catalog **01/2026** with up-to-date prices can be downloaded from the website:



PROMO

**Main PROMO of the
catalog**

Home Comfort Turban (090591) – is more than just a convenient accessory; it is the key to the health and shine of your locks. The waffle weave acts as a «smart sponge» instantly absorbing excess water. This reduces blow-drying time and protects hair from damage. The thoughtful shape stays securely on your head without slipping or traumatizing wet hair, while the lightweight fabric allows the scalp to «breathe».



2-3 page

05.03 - 15.03
**Get the Home
Comfort Turban
(090591)**
for only

2.9€

for every €50 of
your order!*

*The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited. Collect the whole set! Premium quality at an exclusive price!

PROMO

Main PROMO of the catalog

46 page

360° Care: start with your body rituals and complement your routine with professional facial renewal.

**Get 210352 SET
Skin Renew for your
spring skin update**

for just

11 €

with every €15 spent
in Body Category.

**The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.*

**Sets from the Body category are not included in the promo.*

***210352 SET Skin Renew does not count towards the order total*



PROMO

Main PROMO of the
catalog

43 page

Gentle power of
Bakuchiol for your
flawless spring glow.



**Get Facial Serum
(010212)**

at a super price of

4€

for every €15 spent
on the Retinol Plant
facial care line.*

**The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.*

*** Facial serum 010212 does not count towards the order total*

PROMO

**Main PROMO of the
catalog**

91 page

Magic cleanliness in just one touch!
A universal tool that erases stubborn
stains without the use of household
chemicals. The unique melamine
microstructure works like a soft
magnet, attracting dirt of any
complexity. Simply dampen with
water and remove stains where
ordinary detergents fail. Cleaning
has never been this easy!



**Get High-Density
Melamine Sponges
set (3pcs) 090596**

for just

0.9 €

with every €15 spent
in Home Category.

**The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.*

**Sets from the Home category are not included in the promo.*

PROMO

Main PROMO of the catalog



118 page

The Perfect Match:
Expressive eyes and
kissable lips.

**Choose any shade
of Lip Gloss Kiss My
Lip**

for just

2.9 €

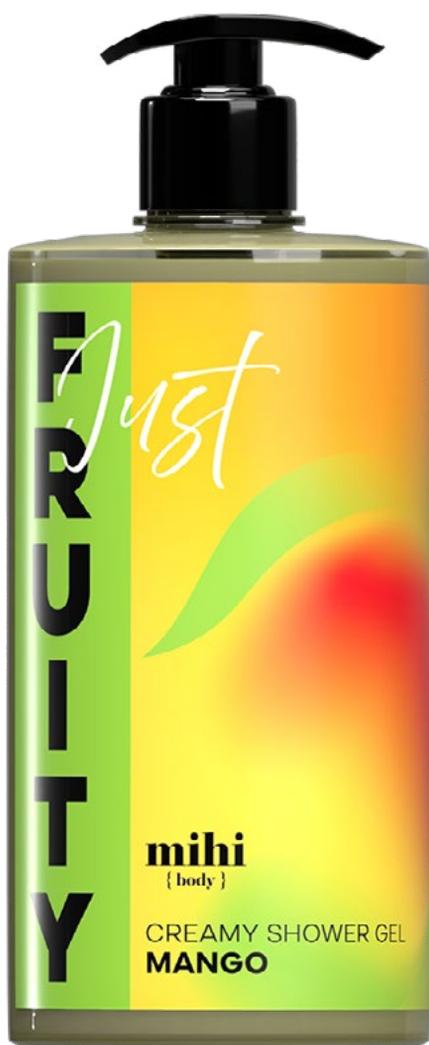
with every €15 spent
on the Eyeshadow
line.*

**The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.*

NEW

**ARRIVALS IN
THE CATALOG**

27 page



**020625 Creamy
shower gel Mango
(500ml)**

Tropical cocktail for
your skin!
91% natural
ingredients.
Double action: gentle
cleansing and intense
nourishment.
Contains: mango
extract & butter,
panthenol, and vitamin
E.
Juicy scent for energy
and mood boost.

Regular price: ~~8.0 €~~

Start price: 5.9 €

NEW

**ARRIVALS IN
THE CATALOG**

89 page

**080304 Reed
diffuser Velvet Aura
(100ml)**



A fragrance that embraces you. Velvet Aura is a stunning interplay of contrasts, where the sparkling freshness of lemon and pine melts into the rich sweetness of caramel. Noble rose and patchouli bloom at its heart, while a warm trail of vanilla, musk, and coumarin envelops the space like a soft velvet blanket. The perfect backdrop for evenings you want to last forever.

Regular price: 21.5 €

Start price: 15.9€



NEW

**ARRIVALS IN
THE CATALOG**

130 page

**050603 Eyeliner
Long-lasting
eyeliner (1,6g)**



Impress with a glance
Quick-fix technology:
smudge-proof and
non-transferring.
Safe water-based
formula.
Convenient fine-
tip applicator for
precise, easy, and even
application.
Perfect for both
elegant thin lines and
bold, dramatic wings.

Regular price: ~~10.7 €~~

Start price: 7.9 €



PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

The graphic features the mihi logo and the title 'Program for NEW CUSTOMERS' with the tagline 'Money as a Gift for every Step!'. It is divided into three vertical panels, each representing a step. Each panel includes a 'STEP' header, an order value, a list of benefits with checkmarks, and a cashback amount with a percentage and a gift icon.

STEP	Order Value	Discount	Pay Only	Next Purchases Amount	Cashback
STEP 1	40 €	-30%	28€	5,6 €	20%
STEP 2	50 €	-20%	40€	10 €	25%
STEP 3	60 €	-20%	48€	14,4 €	30%



FOR NEW CUSTOMERS

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6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

📖 catalog 04 | 2026

SET OF HIT PRODUCTS
FOR NEW CUSTOMERS!
*Only for the first order of a New Customer

SET
art 260301
~~66 €~~
28 €



FOR NEW CUSTOMERS

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TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

 catalog 04 | 2026

GIFT*

FOR NEW CUSTOMERS



*within 24 hours of registration



3

TESTERS

of unique mihi fragrances

SET
260300



[Details here](#)



BONUS FOR RECRUITERS!

For those who are already in the program: Register 3 new customers with the first step of the New Customer Program during this period - and the premium bathrobe is yours!

For those who have not yet joined the program:

Register 9 new customers with the first step of the New Customer Program during this period - and receive a premium bathrobe!



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catalogs 02/2026 - 04/2026

**RECRUITMENT
PROGRAM 3×3**

PERSONALLY REGISTER

3 new Customers 

with the first step of the
Program for
New Customers for
3 consecutive periods

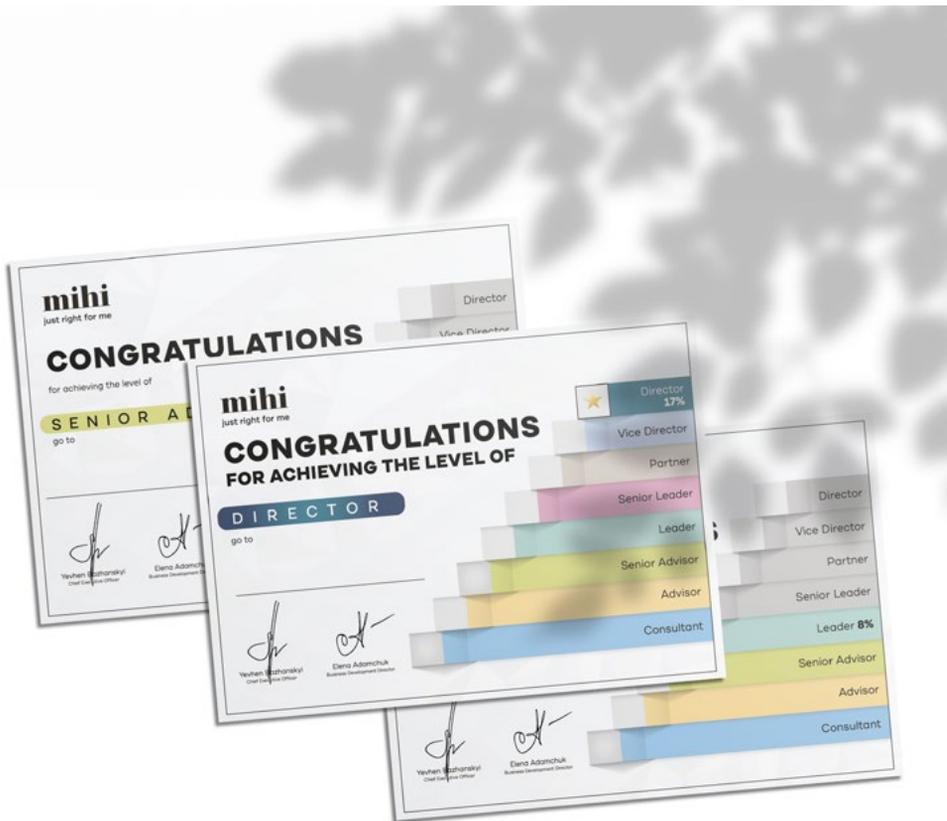
**RECEIVE A
PREMIUM
COLLECTION
BATHROBE
AS A GIFT**

MULTISTICK BEST SELLERS



CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



GROW & GET PROGRAM

Grow your business each period and get points for your actions. Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



[Details here](#)

[Details here](#)



GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.

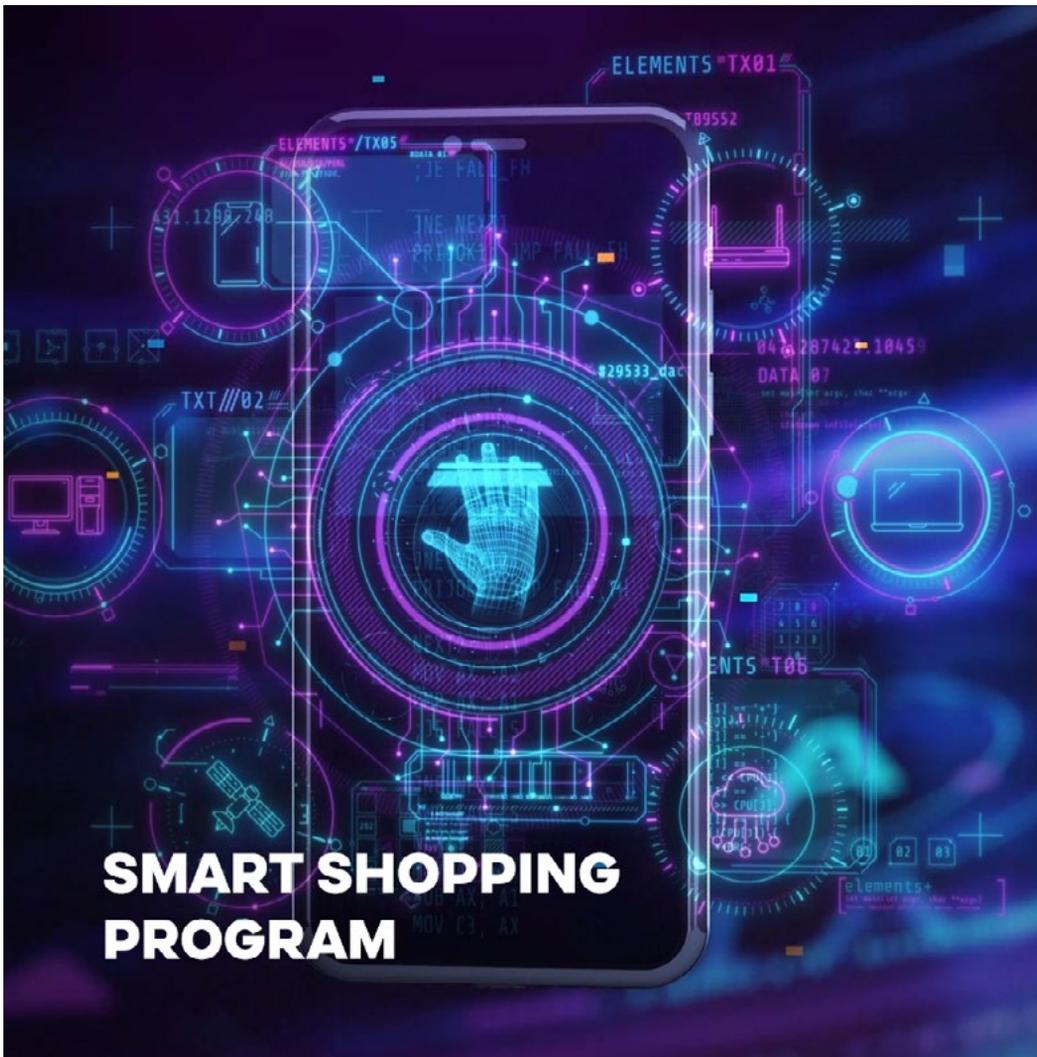


FOR REGISTERED CUSTOMERS

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SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



SMART SHOPPING PROGRAM



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



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MEGA BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 2 catalogs in a row



DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 3 catalogs in a row



STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE

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WELCOME TO
EGYPT



FOR DIRECTORS

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STAR VOYAGE MEDITERRANEAN SEA CRUISE

