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PERIOD ADVISOR

02/2026

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02/2026

Promo and new arrivals of the period

4 - 7



New arrivals in the catalog

8 - 9



For new customers

10 - 12



For registered customers

13 - 22



For directors

23 - 27



Catalog

01-09/2026

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!



- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog **01/2026** with up-to-date prices can be downloaded from the website:



**Main PROMO of the
catalog**

2-3 page

Wild Glam Bag – Wild Aesthetics and Perfect Order. It's more than just an organizer; it's a true fashion accessory. The combination of a transparent body and a bold leopard print makes it a stylish addition to your vanity or travel look. The Wild Glam Bag fits all your essentials, from skincare serums to your favorite perfumes. Everything is clearly visible, so you can find exactly what you need in seconds.



ONLY 22.01 – 31.01
Get the Wild Glam
Bag (art. 090585) in
this trendy print

for only

4.90€

for every €50 in your
order*.

*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.



Main PROMO of the
catalog

4 page

Harmony of textures
and color: create
your perfect lip look.

**Get the universal
Multistick Berry
051111**

for just

3 €

for every €15 spent
on the Lipstick
range.*

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*





Main PROMO of the
catalog

6 page

Create makeup
that makes an
impression.

**Get the Eyeshadow
Palette Casual
052002**

for the special price

7€

for every €15 spent
on the stylish
Impression line.*



**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*



**Main PROMO of the
catalog**

24 page

A piece of Mihi's love that is always with you. Let the golden heart on your wrist remind you every day: you are part of the big MIHI family, and we are always by your side.



ONLY 22.01-31.01
Get the luxurious
Bracelet Golden
Heart 090588

for just

3.50 €

for every €15 spent
in the Face and
Body categories.

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

**Sets from the Face and Body categories are excluded from the promotion.*

NEW

**ARRIVALS IN
THE CATALOG**

68 page



011802 Purifying Facial Peeling (200ml)

Skin renewal with a radiant glow effect.

- Triple-action formula: mechanical, acid, and enzymatic exfoliation for perfectly smooth skin.
- Two forms of Vitamin C for an instant skin-brightening effect.
- Improves skin texture and tone after the very first use.
- Gentle renewal without a tight or uncomfortable feeling.

Regular price: ~~9.3 €~~

Start price: 6.9 €

NEW

**ARRIVALS IN
THE CATALOG**

5 page



**051118 UltiMatte
Liquid matte lipstick
Raspberry (4g)**

**051119 UltiMatte
Liquid matte lipstick
Bright Coral (4g)**

**051120 UltiMatte
Liquid matte lipstick
Fuchsia (4g)**

Color as a manifesto:
discover the new
UltiMatte shades.

Regular price: ~~12.0 €~~
Start price: 8.9€

PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

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Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order 40 €	Place the order 50 €	Place the order 60 €
GET THE BENEFITS:	GET THE BENEFITS:	GET THE BENEFITS:
✓ Discount -30%! Pay only 28€	✓ Discount -20%! Pay only 40€	✓ Discount -20%! Pay only 48€
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 5,6 €	 10 €	 14,4 €
20% cashback	25% cashback	30% cashback

FOR NEW CUSTOMERS

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6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

catalog 02/2026


260104

SET OF HIT PRODUCTS
FOR NEW CUSTOMERS!

*Only for the first order of a New Customer

28 €

~~66 €~~



FOR NEW CUSTOMERS

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TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

catalog 02/2026

GIFT*

FOR NEW CUSTOMERS



*within 24 hours
of registration



3

TESTERS

*of unique mihi
fragrances*



SET
260105



FOR REGISTERED CUSTOMERS

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BONUS FOR RECRUITERS!



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catalogs 02/2026 – 04/2026

**RECRUITMENT
PROGRAM 3×3**

PERSONALLY REGISTER

3 new Customers 

with the first step of the
Program for
New Customers for
3 consecutive periods

**RECEIVE A
PREMIUM
COLLECTION
BATHROBE
AS A GIFT**

FOR REGISTERED CUSTOMERS

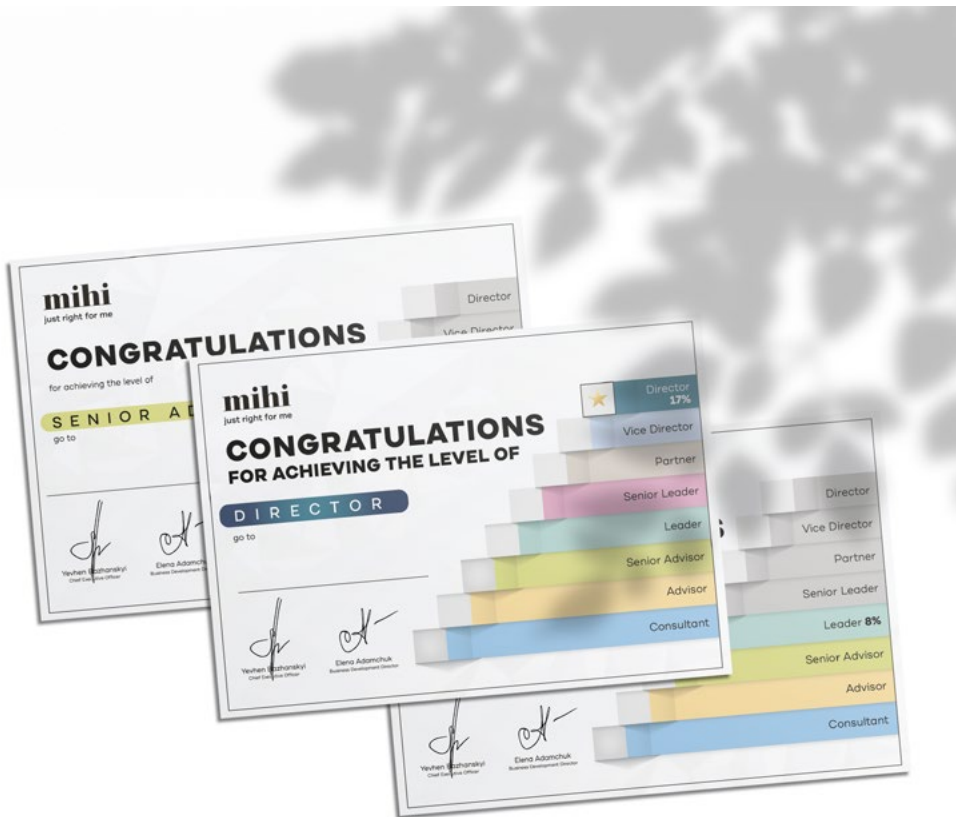
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FACE ARCHITECT BEST SELLERS



CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



FOR REGISTERED CUSTOMERS

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GROW & GET PROGRAM

Grow your business each period and get points for your actions.
Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!

Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



[Details here](#)

[Details here](#)

GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



FOR REGISTERED CUSTOMERS

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SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



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MEGA BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 2 catalogs in a row

DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€
TOTAL: 16500€	

*Complete status - 3 catalogs in a row

FOR DIRECTORS

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DOUBLE DRIVE AUTO PROGRAM

DOUBLE Drive **AUTO PROGRAM**



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STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE

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WELCOME TO
EGYPT



FOR DIRECTORS

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STAR VOYAGE MEDITERRANEAN SEA CRUISE

