



mihi
just right for me



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PERIOD ADVISOR

01/2026

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01/2026

Promo and new arrivals of the period

4 - 8



New arrivals in the catalog

9 - 11



For new customers

12 - 14



For registered customers

15 - 24



For directors

25 - 29



Catalog

01-09/2026

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!



- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog **01/2026** with up-to-date prices can be downloaded from the website:



**Main PROMO of the
catalog**

2-3 page

Wild Glam – for those who love accents with attitude. The Wild Glam Cosmetic Bag is a little bold, a little elegant, and a whole lot of style. It slips easily into your handbag, keeps its shape, and neatly holds everything you want to keep at hand. Wild Glam doesn't just help you stay organized – it turns every beauty moment into a small, stylish ritual.

**ONLY 01.01 – 10.01
Get the Wild Glam
Cosmetic Bag
090586 in its trendy
leopard design**

for just

3.5€

with every €50
spent.*



**The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited*



**Main PROMO of the
catalog**

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46 page

Let lightness become part of
your day – cooling care for a
more sculpted silhouette is now
especially within reach.



**Get the Body Cream
with Cooling Effect
021204**

for only

4.9 €

with every €15
spent in the Body
Correct series*

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*





**Main PROMO of the
catalog**

Feel the difference from the very first touch. This soft silicone brush is designed for a comfortable and effective scalp massage. Its flexible silicone "fingers" gently stimulate circulation, help distribute shampoo evenly, provide a deeper cleanse, and make your haircare routine more pleasant and more effective. The brush fits perfectly in your hand, doesn't slip, and is suitable for daily use. The Silicone Scalp Brush turns routine into a small self-care ritual: your scalp feels cleaner, your roots feel fresher, and every sensation becomes noticeably more enjoyable.



66-67 page

**Get the Scalp
Massager 090577
for just**

2.5 €

**with every 15€ spent
in the Hair category***

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

**Sets from the Hair category are not included in the promo.*



Main PROMO of the catalog

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93 page

Volume, shine, and a touch of seduction – everything your lips need right now.

Get the Lip Plumper Chilly 050505

for just

3 €

with every €15 spent in the MakeUp category.

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

**Sets from the MakeUp category are not included in the promo.*





**Main PROMO of the
catalog**

127 page

Soft Touch Scarf – your cozy touch of warmth on cold days. Warm, lightweight and incredibly soft, this scarf feels as if it was made to embrace you. You'll want to wrap yourself in it on a frosty morning, take it along for a walk, or throw it over your coat when a long day awaits.



**Get the Soft Touch
Scarf 090584 can
be yours**

for just

5.9 €

For every €15
spent in the Home
category

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*

NEW

**ARRIVALS IN
THE CATALOG**

57 page

020623 Moisturizing Hand Cream Mango (75ml)

A lightweight, fast-absorbing texture with shea butter and urea softens the skin, relieves dryness, and leaves the hands feeling silky smooth.

020624 Moisturizing Foot Cream Mango (75ml)

A richer formula with a high concentration of urea provides deep hydration, softens rough areas, and helps keep the skin on the heels smooth and well-groomed.



Regular price: 5.3€
Start price: 3.9€

- A fresh, juicy mango scent and an effective moisturizing formula for skin comfort.
- 96% of ingredients are of natural origin.

NEW

**ARRIVALS IN
THE CATALOG**

124 page

100234 Prostate Formula (30pcs)

Vitamins: B6, E.
Extracts: Saw palmetto
fruit, Cranberry
fruit, Pumpkin seed.
L-Arginine, Zinc,
Copper, Selenium.7



Regular price: ~~22.8 €~~

Start price: 16.9 €

NEW

**ARRIVALS IN
THE CATALOG**



**031602 Sachet
Repair Shampoo**



**031603 Sachet
Repair Balm**

Start price: 1 €

PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

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Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order 40 €	Place the order 50 €	Place the order 60 €
GET THE BENEFITS:	GET THE BENEFITS:	GET THE BENEFITS:
✓ Discount -30%! Pay only 28€	✓ Discount -20%! Pay only 40€	✓ Discount -20%! Pay only 48€
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 5,6 €	 10 €	 14,4 €
20% cashback	25% cashback	30% cashback

FOR NEW CUSTOMERS

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6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

catalog 01/2026


260101

SET OF HIT PRODUCTS
FOR NEW CUSTOMERS!

*Only for the first order of a New Customer

28 €

~~65 €~~



The image displays a set of six Mihi products against a blue background with white speckles. The products are arranged in a row: a blue pen, a white tube labeled 'mihi Health', a black bottle labeled 'mihi PROFI HAIR SERUM ACTIVE COMPLEX', a white spray bottle labeled 'mihi HOME LAUNDRY SPRAY REMOVER SPRAY OXY ACTIVE', a brown tube labeled 'mihi SPA MOOD BODY BUTTER SPICED COOKIE', and a white bottle labeled 'mihi SPIRULINA 100mg 30 tablets'. To the right of the products, a white circle shows the price '28 €' and a black circle shows the crossed-out price '65 €'.

FOR NEW CUSTOMERS

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TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

catalog 01/2026

GIFT*

FOR NEW CUSTOMERS



*within 24 hours
of registration



3

TESTERS

of unique mihi
fragrances



SET
260102



FOR REGISTERED CUSTOMERS

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BONUS FOR RECRUITERS!

catalog 01/2026

CASH BONUS FOR RECRUITERS!



1
STEP



PV 25 €

2
STEP



≥ 3 NEWBIES WITH
1 STEP ORDER

3
STEP

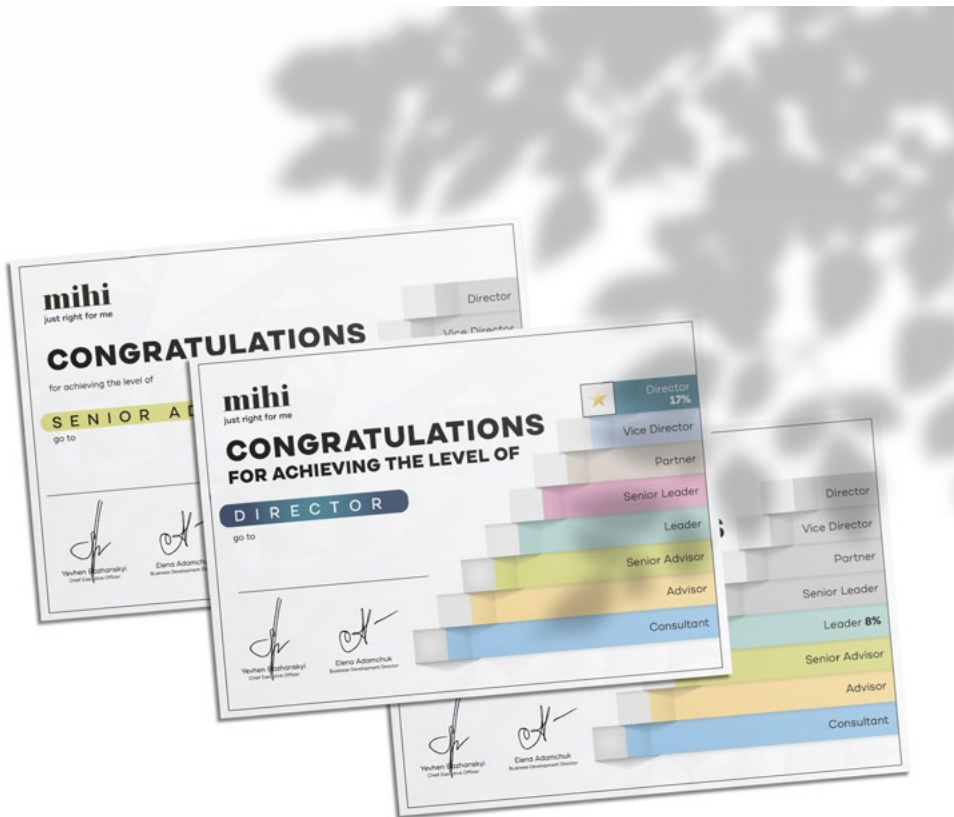


PGV INCREASE FROM
90 €*

*Compared to the period 17/2025
(based on 30 € increase per every newbie)

CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



FOR REGISTERED CUSTOMERS

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GROW & GET PROGRAM

Grow your business each period and get points for your actions.
Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



[Details here](#)

[Details here](#)

GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.

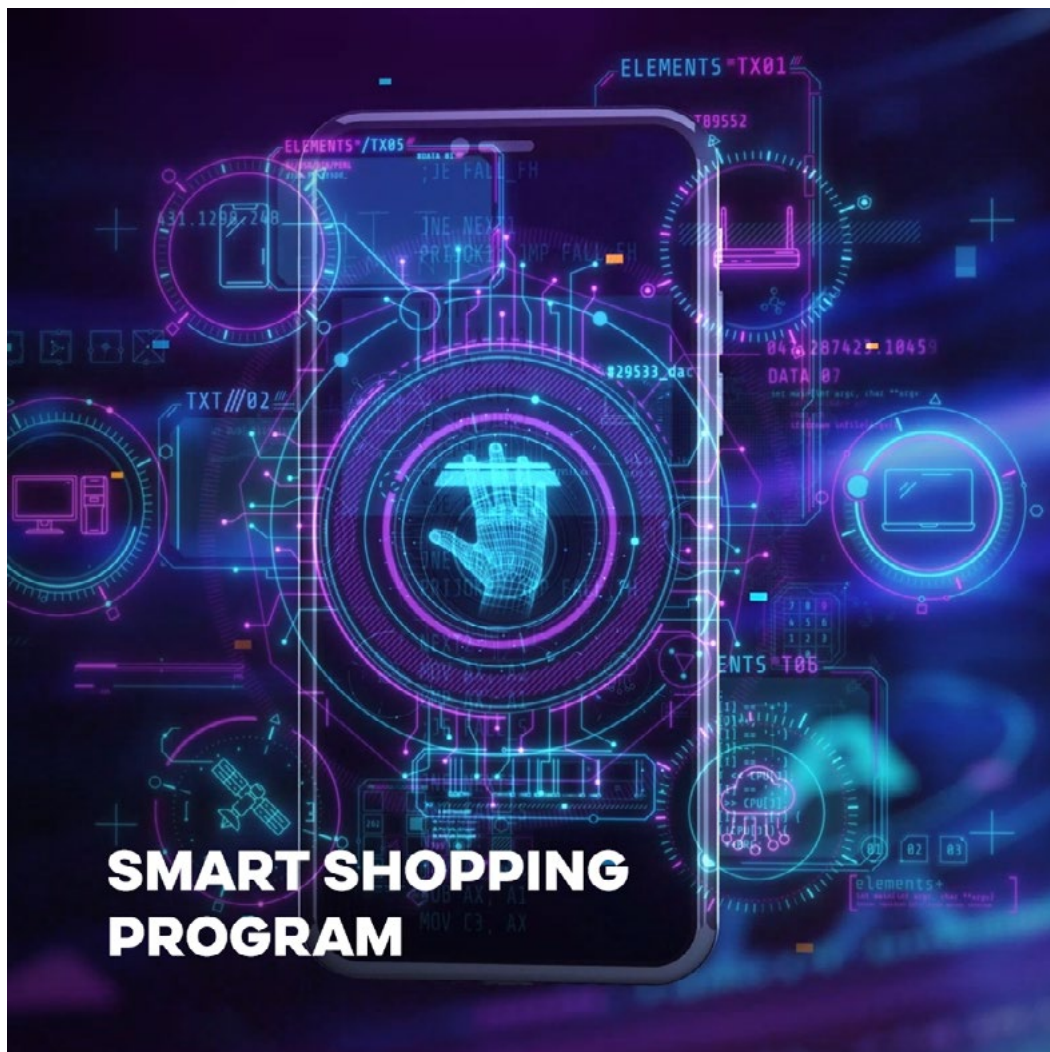


FOR REGISTERED CUSTOMERS

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SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



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MEGA BONUS

STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€

TOTAL: 16500€

*Complete status - 2 catalogs in a row

DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



STATUS	BONUS
DIRECTOR	1000€
SENIOR DIRECTOR	500€
STRUCTURE DIRECTOR	2000€
BUSINESS DIRECTOR	3000€
SENIOR BUSINESS DIRECTOR	4000€
ELITE DIRECTOR	6000€
TOTAL: 16500€	

*Complete status - 3 catalogs in a row

FOR DIRECTORS

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DOUBLE DRIVE AUTO PROGRAM

DOUBLE Drive **AUTO PROGRAM**



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STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE

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WELCOME TO
EGYPT



FOR DIRECTORS

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STAR VOYAGE MEDITERRANEAN SEA CRUISE



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 **2026**

CATALOG	PERIOD OF VALIDITY		
1	01.01	-	21.01
2	22.01	-	11.02
3	12.02	-	04.03
4	05.03	-	25.03
5	26.03	-	15.04
6	16.04	-	06.05
7	07.05	-	27.05
8	28.05	-	17.06
9	18.06	-	08.07
10	09.07	-	29.07
11	30.07	-	19.08
12	20.08	-	09.09
13	10.09	-	30.09
14	01.10	-	21.10
15	22.10	-	11.11
16	12.11	-	02.12
17	03.12	-	23.12