



mihi
just right for me

PERIOD ADVISOR

17/2025

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Promo and new arrivals of the period

4 - 11



New arrivals in the catalog

12 - 14



For new customers

15 - 17



For registered customers

18 - 26



For directors

27 - 32



Catalog 10-17/2025

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!



- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog **02/2025** with up-to-date prices can be downloaded from the website:



**Main PROMO of the
catalog**

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2-3 page

Wild Glam – for those who love accents with character. Let the elegant beauty of your inner huntress shine through your style. The Wild Glam card holder in a chic leopard print is an accessory where practicality meets bold personality. Compact and convenient, it fits effortlessly into any bag, while the faux-leather texture and gold-tone hardware create a polished, contemporary look. Perfect accessories for those who appreciate practicality but still want to stand out in the details.



ONLY 11.12 – 21.12
Get the Wild Glam
Card Holder 090587
in a trendy design

for just

2.9 €

for every €50 in your
order.

**The promotion is multiple. The offer is valid while promotional products are in stock. The number of promotional items is limited.*





**Main PROMO of the
catalog**

94 page

A silicone cleansing brush in the shape of lips is a cute and practical accessory for your daily routine. Flexible silicone "fingers" provide deep yet gentle cleansing, helping remove impurities and makeup residue without irritation. The brush enhances the lather of your cleanser and makes the cleansing process more comfortable and pleasant.



**Get the Skin
Cleanser 090578**
for only

0.9 €

for every €20 spent
in the Face category

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

**Sets from the Face category are not included in the promo.*



Main PROMO of the
catalog

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122 page

The radiant white-
black contrast that
transforms your look.



**Get the Duo Shine
Baked Eyeshadow
01 (white-black)
050207**

for a special price of

3 €

for every €10 spent
in the Eyeshadow
line.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*





Main PROMO of the
catalog

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129 page

Just one swipe
– and your look
speaks louder.

**Get the Ombre Lip
Gloss Deep Red
050414**

for a special price of

5 €

for every €15 spent
in the Lip Gloss and
Lip Care lines.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*





Main PROMO of the
catalog

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130 page

Defined brows and natural
lashes – the perfect
moment to elevate your
beauty routine.

**Get the Perfect
Duet Volume Lash
Primer & Length
Mascara 050106**

for a special price of

5 €

for every €15 spent
in the BROW and
Mascara lines.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
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is limited.*





Main PROMO of the
catalog

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72 page

Natural support for
memory, clarity and
concentration.



**Get the Lion's Mane
+ Ginkgo Biloba
Extracts 100224**

for only

4 €

For every €15
spent in the Health
category

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*

**Sets from the Health category
are not included
in the promo.*



Main PROMO of the
catalog

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24 page

Gentle comfort for
your daily care.



**Get the Moisturizing
Intimate Gel with
Arginine 021104**

for only

3.9 €

For every €15 spent
in the Body category

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*

**Sets from the Health category
are not included in the promo.*



Main PROMO of the
catalog

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8 page



Natural volume that
enhances your hair's
beauty every day.

**Get the Volumizing
Spray 031502**

for only

2 €

For every €15 spent
in the Hair category

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*

**Sets from the Hair category
are not included in the promo.*

NEW

**ARRIVALS IN
THE CATALOG**

32-33 page

Regular price: ~~10.7 €~~
Start price: 7,9 €



Regular price: ~~9.3 €~~
Start price: 6,9€

021705 Shower gel Spiced Cookie

Its gentle texture with vanilla, cinnamon, and ginger extracts softly cleanses the skin, awakening the senses and boosting energy. Sweet almond oil nourishes and leaves the skin velvety, while vitamin E protects from dryness and maintains natural softness.

021706 Body Butter Spiced Cookie

The rich butter texture melts into a silky veil, deeply nourishing the skin with shea, macadamia, and sweet almond oils. A gentle sweet-spicy aroma lingers on the skin, evoking the warm feeling of home.

Spiced Cookie – the scent of sweet baking and warm spices that envelops your skin in softness and fills your soul with the cozy warmth of family holi

NEW

**ARRIVALS IN
THE CATALOG**



Regular price: 10.7 €

Start price: 7.9 €



Regular price: 12 €

Start price: 8.9 €

4 page

060403 Body & Hair wash gel

Soft care from head to tiny toes. An ultra-gentle 2-in-1 gel that makes bath time fun and comforting. Its mild, plant-based formula cleanses skin and hair with care, doesn't sting the eyes, and is perfect for delicate, sensitive skin. Ideal for kids 3+ and the whole family.

060404 Bath foam

Airy foam for gentle baths and peaceful sleep. A delicate bath foam with a yummy banana scent, created for sensitive children's skin. Its plant-based formula doesn't dry out the skin, doesn't sting the eyes, and is perfect for a daily bedtime routine. Suitable for kids 3+ and the whole family.

NEW

**ARRIVALS IN
THE CATALOG**



95 page

011405 Hydrogel eye patch Pro Age Care (60 pcs)

Antioxidant protection and
smoothing of age-related
changes. Fast lifting effect
Brightens dark circles and
reduces puffiness

011406 Hydrogel eye patch Tone Up Plus (60 pcs)

Boosts skin tone with an
instant visible lifting effect.
Intensive hydration and
restoration. Brightens dark
circles + reduces puffiness

011407 Hydrogel eye patch Hydro boost Intense (60 pcs)

Instant visible lifting effect
Intensive and deep hydration
Brightens dark circles +
reduces puffiness

Regular price: 21.5 €

Start price: 15.9 €

PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

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Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order 40 €	Place the order 50 €	Place the order 60 €
GET THE BENEFITS:	GET THE BENEFITS:	GET THE BENEFITS:
✓ Discount -30%! Pay only 28€	✓ Discount -20%! Pay only 40€	✓ Discount -20%! Pay only 48€
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 5,6 €	 10 €	 14,4 €
20% cashback	25% cashback	30% cashback

FOR NEW CUSTOMERS

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6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

catalog 17/2025

251105

SET OF HIT PRODUCTS **FOR
NEW CUSTOMERS!**

28 €

~~66 €~~



*Only for the first order of a New Customer

FOR NEW CUSTOMERS

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TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

The graphic features a winter-themed background with snowflakes and pine branches. A large gold bow is in the top right corner. A white banner at the top left reads 'catalog 17/2025'. The main text 'GIFT* FOR NEW CUSTOMERS' is in large, bold, black letters. Below this, a clock icon with '24h' indicates a 24-hour window, with the text '*within 24 hours of registration' underneath. In the center are three glass fragrance testers with black caps. The first is labeled 'W3', the second 'Unique Karolina', and the third 'M5'. To the right of the testers, the text '3 TESTERS of unique mihi fragrances' is displayed. In the bottom left, a black box contains the word 'SET' in large white letters and '251200' in smaller white letters below it.

catalog 17/2025

GIFT*
FOR NEW CUSTOMERS

24^h
*within 24 hours
of registration

W3 Unique Karolina M5

3
TESTERS
of unique mihi
fragrances

SET
251200

FOR REGISTERED CUSTOMERS

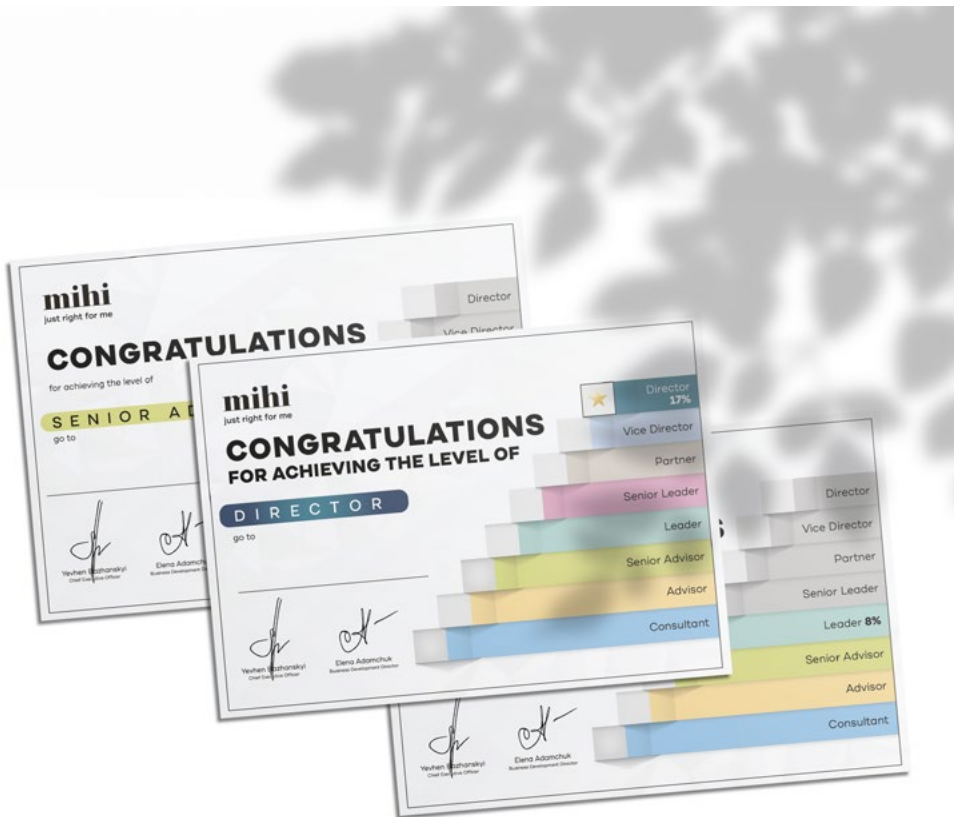
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POWER BANK AS A GIFT



CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



GROW & GET PROGRAM

Grow your business each period and get points for your actions.
Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



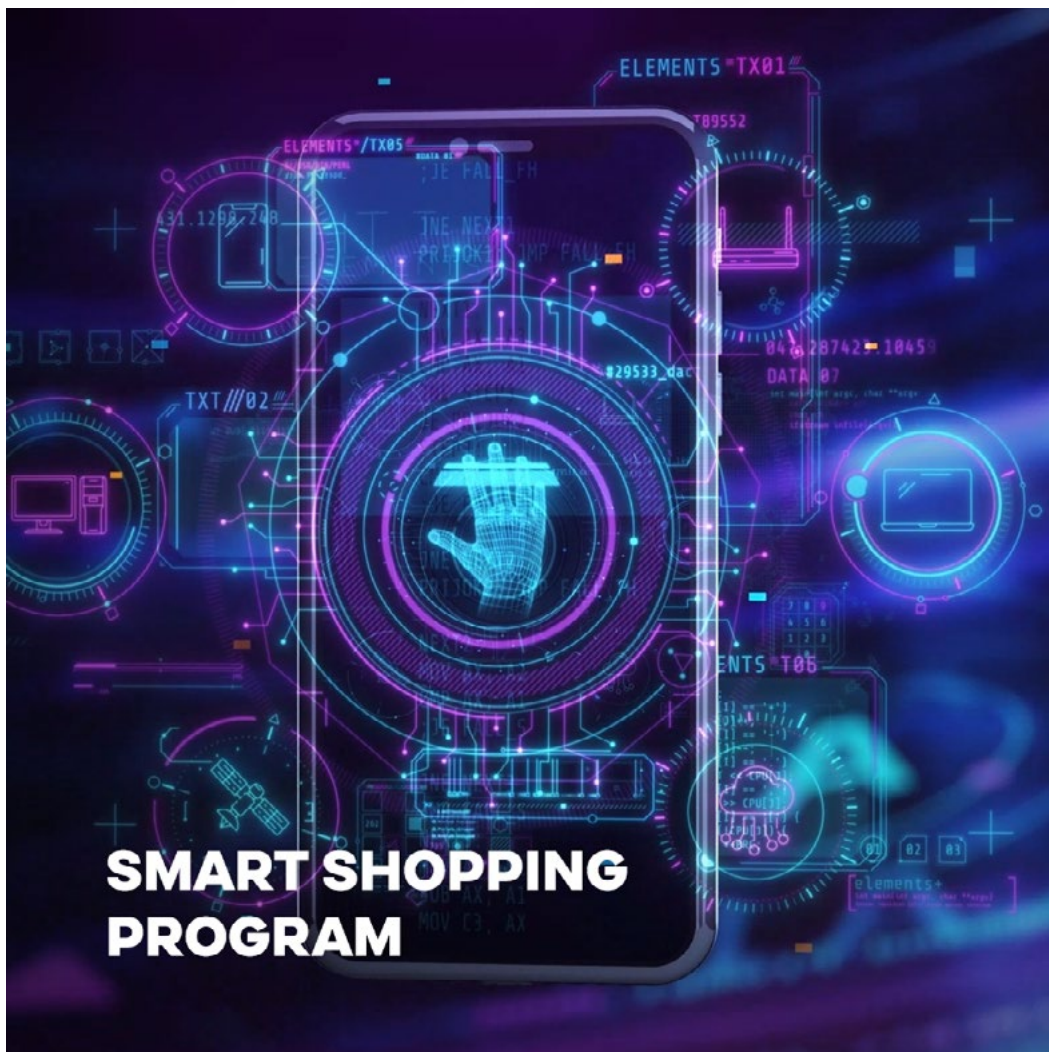
GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



**SMART SHOPPING
PROGRAM**

MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



DOUBLE DRIVE AUTO PROGRAM

DOUBLE Drive AUTO PROGRAM



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STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE


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WELCOME TO
EGYPT




STAR VOYAGE MEDITERRANEAN SEA CRUISE





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 **2026**

CATALOG	PERIOD OF VALIDITY		
1	01.01	–	21.01
2	22.01	–	11.02
3	12.02	–	04.03
4	05.03	–	25.03
5	26.03	–	15.04
6	16.04	–	06.05
7	07.05	–	27.05
8	28.05	–	17.06
9	18.06	–	08.07
10	09.07	–	29.07
11	30.07	–	19.08
12	20.08	–	09.09
13	10.09	–	30.09
14	01.10	–	21.10
15	22.10	–	11.11
16	12.11	–	02.12
17	03.12	–	23.12