

**mihi**  
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# **PERIOD ADVISOR**

**14/2025**

# PERIOD ADVISOR

**14/2025**

**Promo and new arrivals of the period**

**4 - 7**



**New arrivals in the catalog**

**8 - 9**



**For new customers**

**10 - 12**



**For registered customers**

**13 - 21**



**For directors**

**22 - 25**



# Catalog 10-17/2025

The catalogue - product guide contains the following information:  
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!

- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept



Catalog **02/2025** with up-to-date prices can be downloaded from the website:



## Main PROMO of the catalog

**2-3 page**

Autumn is the season of cozy moments. The rustle of leaves underfoot, a walk in the park, and a cup of your favorite hot drink in hand – this set was created for such moments. It fills every day with warmth, comfort, and a touch of autumn coziness. Stylish Mug keeps your favorite drink hot and creates the perfect mood on any chilly autumn day.

- Practical lid with two modes: through a straw or directly from the mug.
- Securely sealed – no leaks or spills.
- Double-wall insulation keeps your drink warm for longer.

Convenient Mug Bag – take your mug with you on a walk after the rain or on the road, and enjoy comfort wherever you are.

- Durable neoprene keeps its shape and protects your mug.
- Adjustable shoulder strap for comfortable carrying.
- Handy zip pocket for small essentials.



**Get this cozy set  
210500**

for just

**7.9 €**

with every 30€ order  
from the catalog.

*\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*



Main PROMO of the  
catalog

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**20-21 page**

Your confidence  
begins with  
freshness.

**Get 020113 Natural  
Deodorant Aloe  
Vera**

for only

**4 €**

with every 10€  
spent in the Body  
category.



*\*Promotion is multiple. Offer  
is valid while promotional  
products are available. The  
number of promotional products  
is limited.*

*\*Sets from the Body category  
are not included in the promo.*



# **PROMO**

Main PROMO of the  
catalog



**108 page**

Your look is your  
magic. Two shades  
for countless styles.

**Choose any duo  
eyeshadows at  
a super price of**

**3.5 €**

with every 10€  
spent in the MakeUp  
category\*.

*\*Promotion is multiple. Offer  
is valid while promotional  
products are available. The  
number of promotional products  
is limited.*

*\*Sets from the MakeUp  
category are not included in the  
promo.*



Main PROMO of the  
catalog

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**126 page**



The atmosphere of home comfort is built from little things – well-kept carpets and furniture complete the look.

### **Get 080127 Carpet and Upholstery Cleaner**

a super price of only

**2 €**

with every 10€  
spent in the Home  
category\*.

*\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

*\*Sets from the Home category are not included in the promo.*





**NEW**

**ARRIVALS IN  
THE CATALOG**

**76-77 page**

Regular price: 21.5 €

**Start price: 15.9 €**



## **031600 Hair Architect. Repair Shampoo**

## **031601 Hair Architect. Repair Balm**

The architecture of luxury for your hair. Feel the power of premium care where every detail is perfected. Hair Architect Repair is a collection created for those who choose only the best. The unique composition of the series:

- Amino acid cocktail for deep repair and color protection.
- Plant-based keratin analogue from wheat and soy for density, strength, and salon-like smoothness.
- Trehalose – a rare antioxidant that preserves shine and elasticity.
- Lactic acid for flawless smoothness and radiant gloss.

Together, the shampoo and balm create a ritual comparable to professional treatments in the finest salons. After just one use, hair gains density, silkiness, and mirror-like shine, while with regular care it becomes strong, elastic, and protected from damage.

Regular price: 21.5 €

**Start price: 15.9 €**



**NEW**

**ARRIVALS IN  
THE CATALOG**

**Coming soon! A premiere worthy of  
applause. A sensation is about to take the  
main stage...**

**92-93 page**



# PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

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## Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order <b>40 €</b>	Place the order <b>50 €</b>	Place the order <b>60 €</b>
<b>GET THE BENEFITS:</b>	<b>GET THE BENEFITS:</b>	<b>GET THE BENEFITS:</b>
✓ Discount <b>-30%!</b> Pay only <b>28€</b>	✓ Discount <b>-20%!</b> Pay only <b>40€</b>	✓ Discount <b>-20%!</b> Pay only <b>48€</b>
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 <b>5,6 €</b>	 <b>10 €</b>	 <b>14,4 €</b>
<b>20%</b> cashback	<b>25%</b> cashback	<b>30%</b> cashback

**FOR NEW CUSTOMERS**

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## 6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

**catalog 14/2025**

**251002**

SET OF HIT PRODUCTS **FOR  
NEW CUSTOMERS!**

**28 €**

~~66 €~~



\*Only for the first order of a New Customer



**FOR NEW CUSTOMERS**

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## TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

catalog 14/2025

**GIFT\***  
FOR NEW CUSTOMERS

24h

**3**  
**TESTERS**  
of unique mihi fragrances

**SET**  
**251003**

W9 Unique Monika M1

The image shows three small, clear glass vials with black caps, each containing a yellowish liquid. The vials are labeled 'W9', 'Unique Monika', and 'M1'. They are set against a background of autumn leaves and a large gold bow. A circular clock icon with '24h' indicates a 24-hour window for the offer.

**FOR REGISTERED CUSTOMERS**

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## SKIN RENEW BEST SELLERS

catalog 14/2025

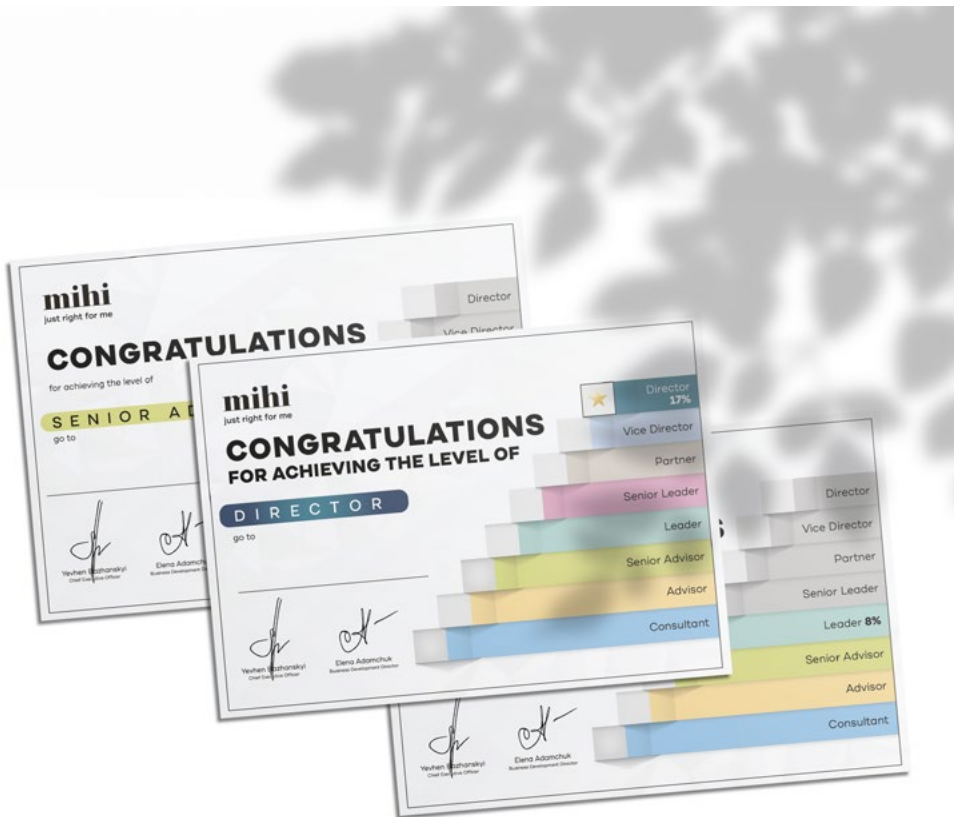
## SKIN RENEW

★ ★ ★ Best Sellers ★ ★ ★



## CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



## GROW & GET PROGRAM

Grow your business each period and get points for your actions.  
Now you can earn even more points for your personal sales.





## PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!  
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



# MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



## GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



# GIFT CERTIFICATE

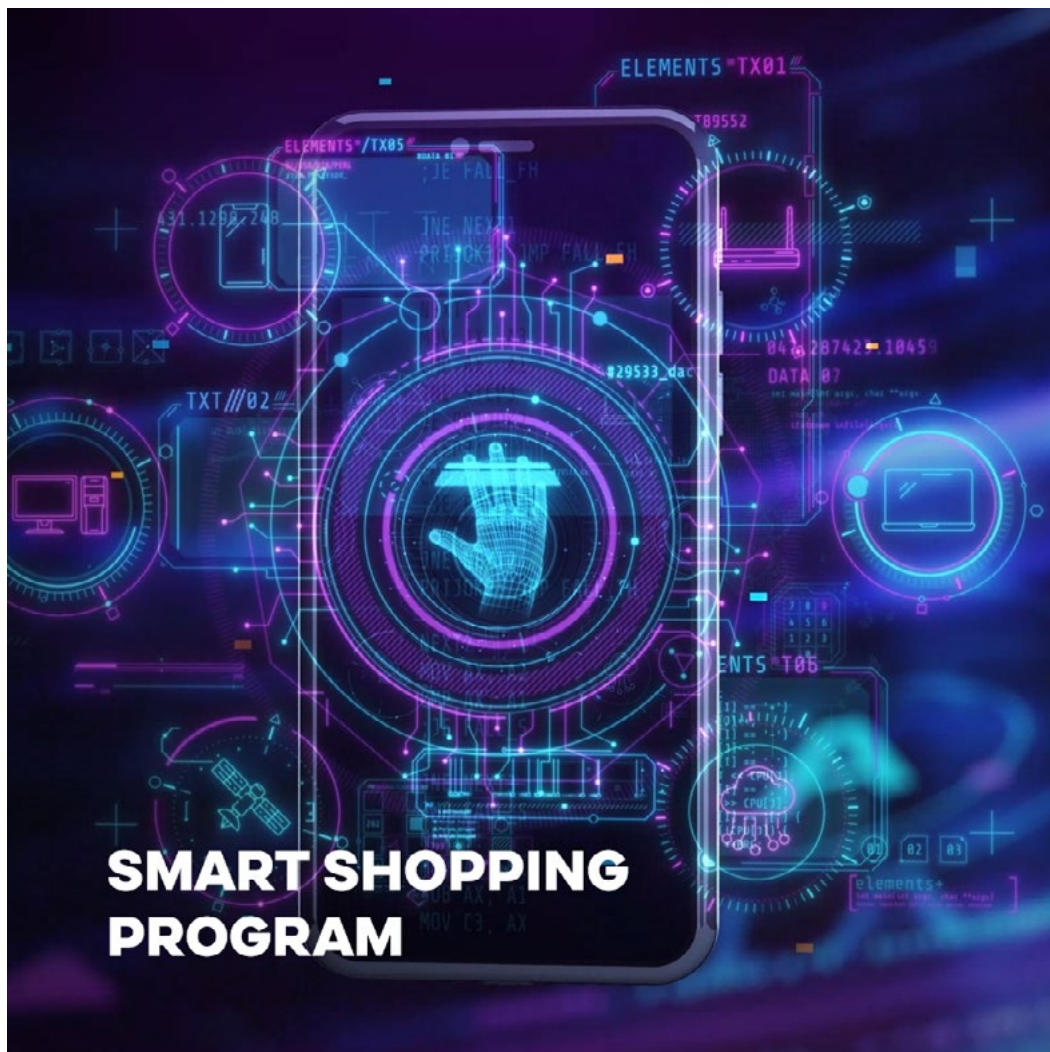
Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.





# SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



**SMART SHOPPING  
PROGRAM**

# MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



# MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!





## **DOUBLE STATUS BONUS**

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



# WELCOME TO THE CANARY ISLANDS

In November 2025, we are going on an amazing journey to the Canary Islands, and you can be part of this adventure! Program Participants: Status of Business Director and above.



## STAR VOYAGE MIHI 2026

**2026** STAR  
VOYAGE

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WELCOME TO  
**EGYPT**

