



mihi
just right for me

PERIOD ADVISOR

13/2025

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13/2025

Promo and new arrivals of the period

4 - 5



New arrivals in the catalog

6 - 8



For new customers

9 - 11



For registered customers

12 - 21



For directors

22 - 25



Catalog 10-17/2025

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!

- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept



Catalog **02/2025** with up-to-date prices can be downloaded from the website:



**Main PROMO of the
catalog**

2-3 page

Lemon Lovers – a burst of brightness every day! Summer may be over, but the zesty freshness of lemons stays with you – in the details that make your kitchen truly yours. The Lemon Lovers Placemat Set (2 pcs) is not just a stylish accent, but a practical addition to your table setting. It protects your surfaces, adds charm, and brings cozy vibes – even on the cloudiest day. Complete your collection: drying mat, towel set, and placemats – all in the same cheerful Lemon Lovers design. Bring that sunny lemon mood into your kitchen and cook with joy – no matter the season.



Get a towel set

for just

3.5 €

with every 30€ order
from the catalog.

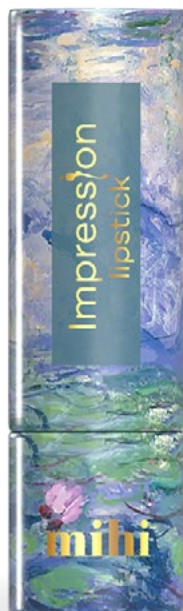
**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*



**Main PROMO of the
catalog**

6-7 page

Makeup is a play of colors and moods. And the Impression lipstick is the final touch that turns the game into art. Fill your makeup bag with your favorite products and choose the very Impression lipstick that highlights your individuality.



**Choose your
favorite Impression
lipstick shade**
for a special price

4 €

for every €10 spent
in the MakeUp
category.*

**Sets from the MakeUp
category are not included in the
promo.*

NEW

**ARRIVALS IN
THE CATALOG**

108 page

**100229
Liver Health
formula (30pcs)**

Liver care is the foundation of overall well-being.

A formula designed to support liver function and detox – enriched with plant extracts and B vitamins.

Vitamins B1, B2, B3, B5, B6, and B12

Milk thistle, artichoke, and dandelion root extracts
Choline, inositol, and DL-methionine



Regular price: ~~18.8 €~~

Start price: 13.9 €

NEW

**ARRIVALS IN
THE CATALOG**

49 page

021704
**Foaming Soap Soft
Lavender (300 ml)**



Cozy comfort, fragrance,
and care – all in one
pump.

The airy foam with a
refined lavender scent
turns every hand wash
into a little ritual of
relaxation.

Regular price: ~~8 €~~

Start price: 5.9 €

NEW

**ARRIVALS IN
THE CATALOG**

57 page



**020115
Moisturizing Body
serum (150 ml)**

Hydration you can feel.
Results you can see.

- A gentle serum with hyaluronic acid, tiaré oil, and prebiotic inulin deeply moisturizes the skin, supports its microbiome, and leaves it soft, firm, and radiant.
- The lightweight texture absorbs quickly without leaving stickiness.
- A fresh scent with notes of bergamot and orange creates a self-care ritual you'll want to repeat every day.

Regular price: ~~9.3 €~~

Start price: 6.9 €

PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

mihi
just right for me

Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order 40 €	Place the order 50 €	Place the order 60 €
GET THE BENEFITS:	GET THE BENEFITS:	GET THE BENEFITS:
✓ Discount -30%! Pay only 28€	✓ Discount -20%! Pay only 40€	✓ Discount -20%! Pay only 48€
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 5,6 €	 10 €	 14,4 €
20% cashback	25% cashback	30% cashback

FOR NEW CUSTOMERS

mihi
just right for me

6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

catalog 13/2025

250808

**SET OF HIT PRODUCTS FOR
NEW CUSTOMERS!**

28 €

66 €



mihi
PROFI
CARE
HAIR SERUM
ACTIVE COMPLEX

mihi
HOME
UNIVERSAL
SODA CLEANER

mihi
SPA MOOD
BODY PROBLEMS
FACE AND BODY

mihi
IRON
BISGLYCINATE
100mg
30 kapszék tartalommal

*Only for the first order of a New Customer

FOR NEW CUSTOMERS

mihi
just right for me

TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

catalog 13/2025

GIFT*
FOR NEW CUSTOMERS

24^h

3
TESTERS
*of unique mihi
fragrances*

SET
250901

W8

TUSCANY
VOYAGE COLLECTION

M2

BONUS FOR RECRUITERS!



Catalog **13 | 2025**

CASH BONUS FOR RECRUITERS!

**STEP
1**



PV 25 €

**STEP
2**


≥ 5 NEWBIES WITH
1 STEP ORDER

**STEP
3**

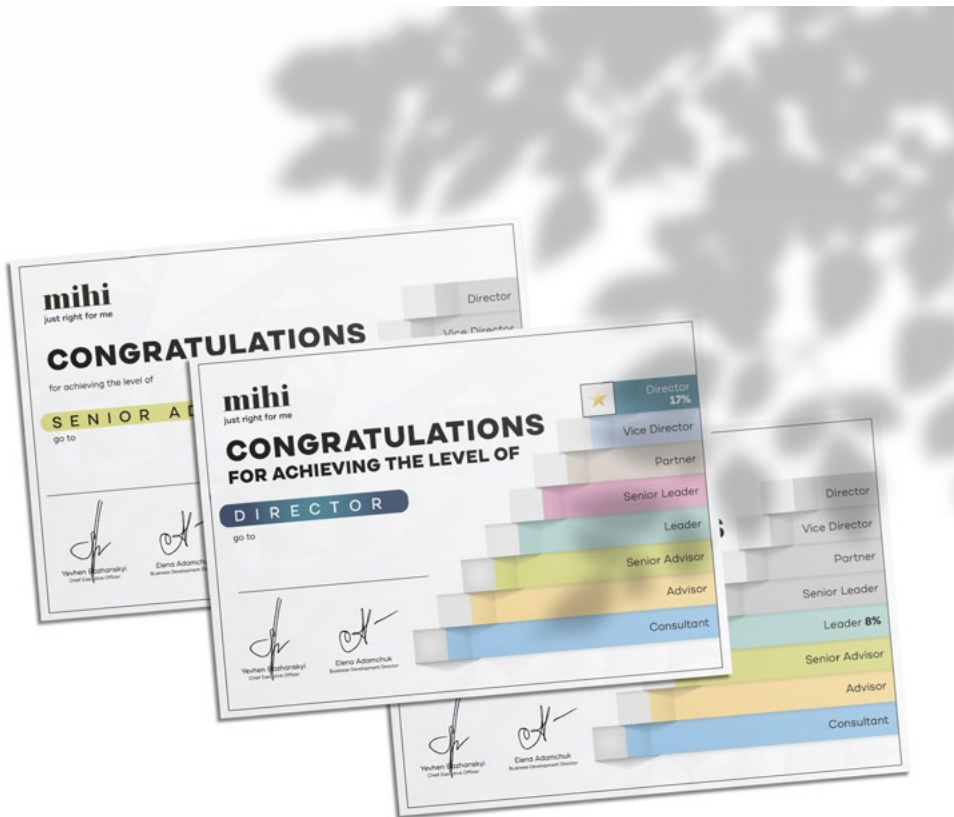


PGV INCREASE FROM
200 €*

*Compared to the period 12/2025
(based on 40 € increase per every newbie)

CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



THE «SUMMER» STICKER SET FOR JUST 0,2€!

In your first order from catalog 13/2025, you'll be able to add our new hit to your cart.



GROW & GET PROGRAM

Grow your business each period and get points for your actions.
Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!

Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



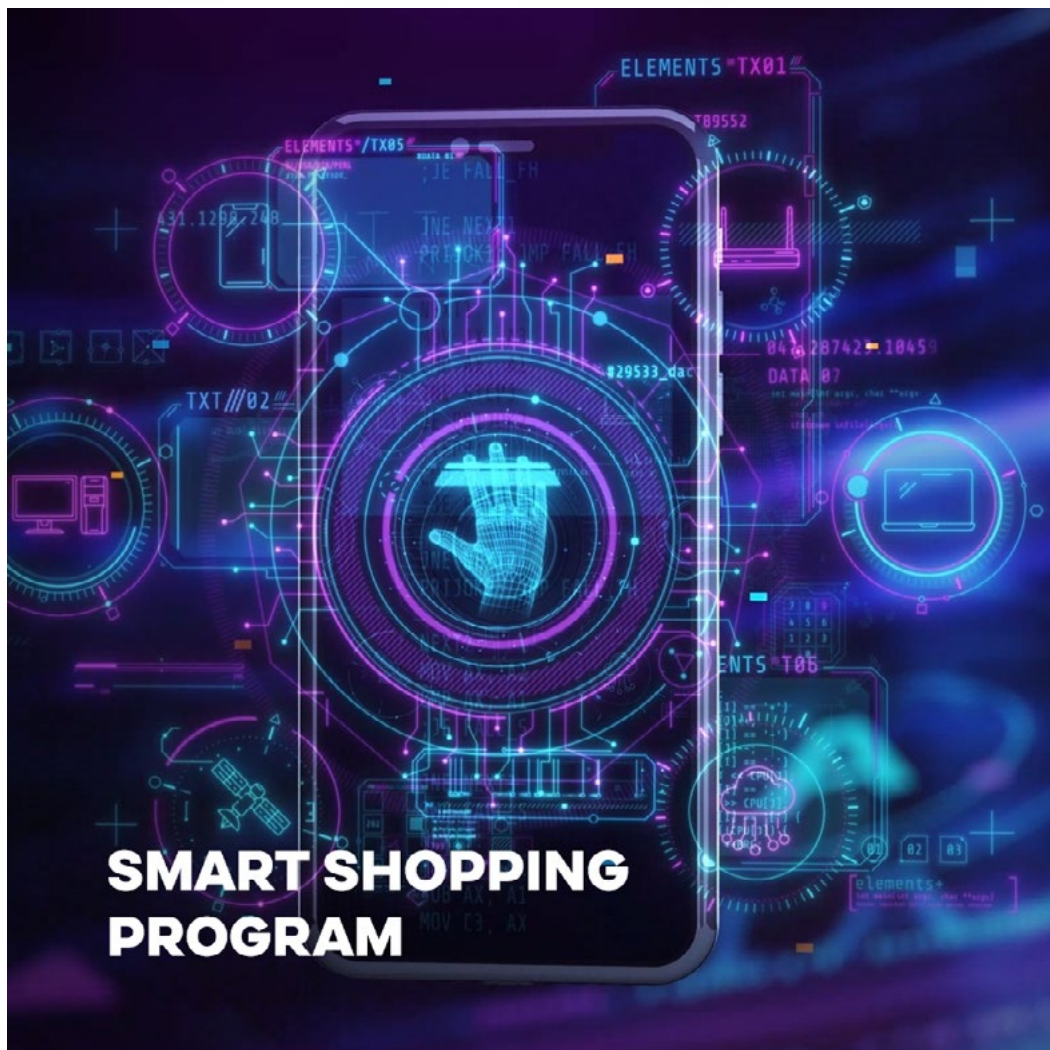
GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



**SMART SHOPPING
PROGRAM**

MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



WELCOME TO THE CANARY ISLANDS

In November 2025, we are going on an amazing journey to the Canary Islands, and you can be part of this adventure! Program Participants: Status of Business Director and above.



STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE

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WELCOME TO
EGYPT

