



mihi
just right for me

PERIOD ADVISOR

12/2025

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12/2025

Promo and new arrivals of the period

4 - 8



New arrivals in the catalog

9 - 11



For new customers

12 - 14



For registered customers

15 - 25



For directors

26 - 29



Catalog 10-17/2025

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!

- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept



Catalog **02/2025** with up-to-date prices can be downloaded from the website:

PROMO

**Main PROMO of the
catalog**

2-3 page

Lemon Lovers – the bold aftertaste
of summer!

Juicy, sunny, and full of character
– this collection is made for those
who want to hold on to that summer
feeling just a little longer.

The Lemon Lovers Towel Set
includes three stylish accents that
bring warmth and sunshine to your
kitchen.

Highly absorbent, quick-drying, and
eye-catching – they're both practical
and decorative, ready for any kitchen
task.



Get a towel set

for only

2.5 €

for every 40€ spent
on your catalog
order.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited*



Main PROMO of the
catalog

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6 page



The power of
active care – for
firmness, tone, and
confidence.

**Get the 021205
Body Oil for
massage**

for only

4 €

when you purchase
any 2 products from
the Body Correct
series.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*





Main PROMO of the
catalog

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36 page



A creamy face mask
is not just the final
touch to complete
your skincare
routine – it's a small
act of self-love.

**Get the Creamy
face mask 010615**

for only

4 €

with every 15€
spent in the Face
category.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*

PROMO

Main PROMO of the catalog

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60 page

Your personal team of makeup artists – in one sleek case.

- 5 brushes: for foundation, concealer, powder/blush, eyeshadow, and lipstick/gloss
- Built-in mirror: perfect for quick touch-ups anytime
- Compact size: ideal for travel and your handbag
- Stylish case: keeps your brushes clean and protected

**Get a Compact
make-up brush set
as a**

GIFT*

for every 20€ spent
in the MakeUp
category.



**Gift refers to a promotional purchase for 0,01€.*

**Sets in the MakeUp category are not included in the promotion.*

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

PROMO

Main PROMO of the
catalog

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98 page



Hot sun, heated styling, busy days – enjoy summer without compromising your hair's health. Heat protection and care in one light spray.

**Get Thermo & Sun
Protection hair
spray 030608**
for just

3 €

with every 15€ spent
in the Hair category.

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

NEW

**ARRIVALS IN
THE CATALOG**

67 page

**050507
Vanilla Lip Balm
(3,6g)**

A Vanilla-Scented Kiss
Hydration, nourishment
and protection in any
season

Gentle care against wind,
cold, and sun

Enriched with macadamia,
almond, cocoa, and castor
oils – for softness and
repair

Can be used as a
nourishing base under
lipstick



Regular price: ~~3.4 €~~

Start price: 2.5 €

NEW

**ARRIVALS IN
THE CATALOG**

137 page

080214
**Fragrance Booster
for laundry Fresh
Ocean (300 ml)**



Let your laundry carry the breath of the ocean

- This booster gives your laundry a long-lasting, rich scent that stays for days after washing
- A fresh, floral-ozonic fragrance with soft woody undertones
- Suitable for all fabric types and all washing modes
- Perfect for bed linens, towels, blankets, and curtains

Regular price: ~~13.4 €~~

Start price: 9.9 €

10



to the beginning

NEW

**ARRIVALS IN
THE CATALOG**

139 page

080138 StainFree wet wipes for clothes (10 pcs)



Be flawless even in unexpected situations. Don't give stains a chance to ruin your day. Quickly cleans fresh stains, refreshes fabrics and leaves no residue. Ideal for emergency situations - at home, in the office, travelling.

- Vegan formula with enzymes
- Suitable for most fabrics
- Non-staining and non-sticky
- Compact format - always at hand

Regular price: ~~1.2 €~~

Start price: 0.9 €

PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

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Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order 40 €	Place the order 50 €	Place the order 60 €
GET THE BENEFITS:	GET THE BENEFITS:	GET THE BENEFITS:
✓ Discount -30%! Pay only 28€	✓ Discount -20%! Pay only 40€	✓ Discount -20%! Pay only 48€
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 5,6 €	 10 €	 14,4 €
20% cashback	25% cashback	30% cashback

FOR NEW CUSTOMERS

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6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

catalog 12/2025

250808

**SET OF HIT PRODUCTS FOR
NEW CUSTOMERS!**

28 €



*Only for the first order of a New Customer

FOR NEW CUSTOMERS

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TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

catalog 12/2025

GIFT*
FOR NEW CUSTOMERS

24h

SET
250809

MYTHOS
VOYAGE COLLECTION

W14

Unique
Wioletta

3
TESTERS
of unique mihi
fragrances

FOR REGISTERED CUSTOMERS

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YOUR GIFT FOR 3 SIMPLE ACTIONS - A SET OF 3 ITEMS!



BONUS FOR RECRUITERS!



Catalog **12 | 2025**

CASH BONUS FOR RECRUITERS!

**STEP
1**



PV 25 €

**STEP
2**


≥ 5 NEWBIES WITH
1 STEP ORDER

**STEP
3**

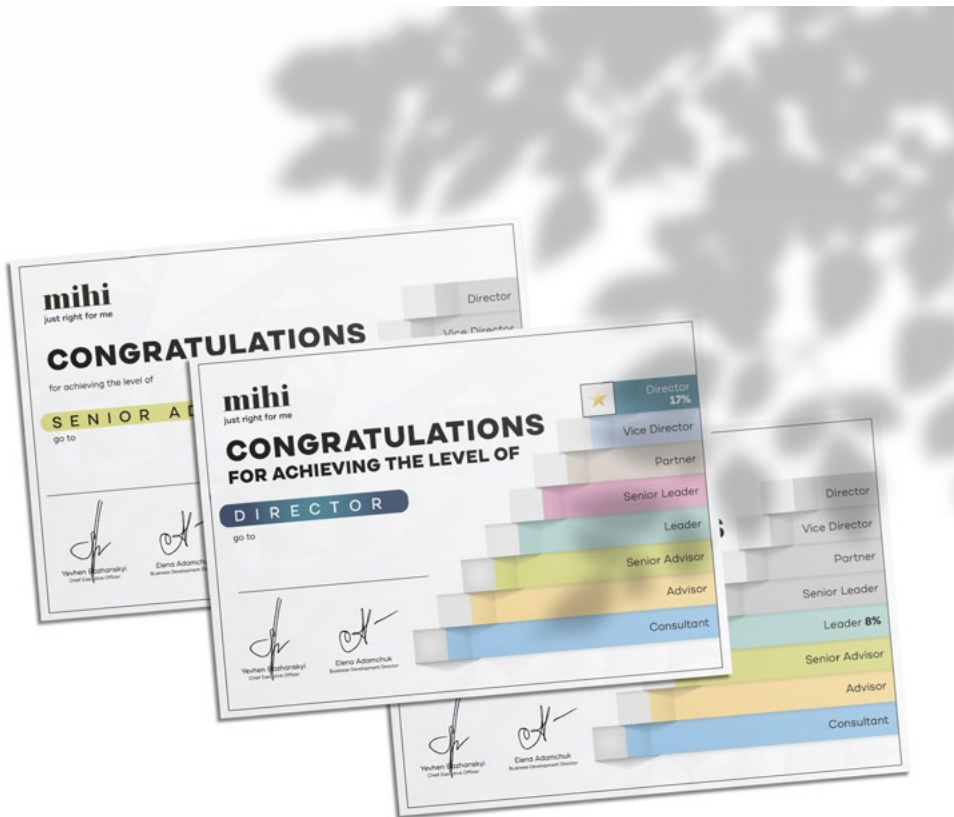


PGV INCREASE FROM
150 €*

*Compared to the period 11/2025
(based on 30 € increase per every newbie)

CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



THE «SUMMER» STICKER SET FOR JUST 0,2€!

In your first order from catalog 12/2025, you'll be able to add our new hit to your cart.



GROW & GET PROGRAM

Grow your business each period and get points for your actions.
Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- **Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership**
- **100 € as a gift to the promo account for members with 54 periods of continuous membership.**
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



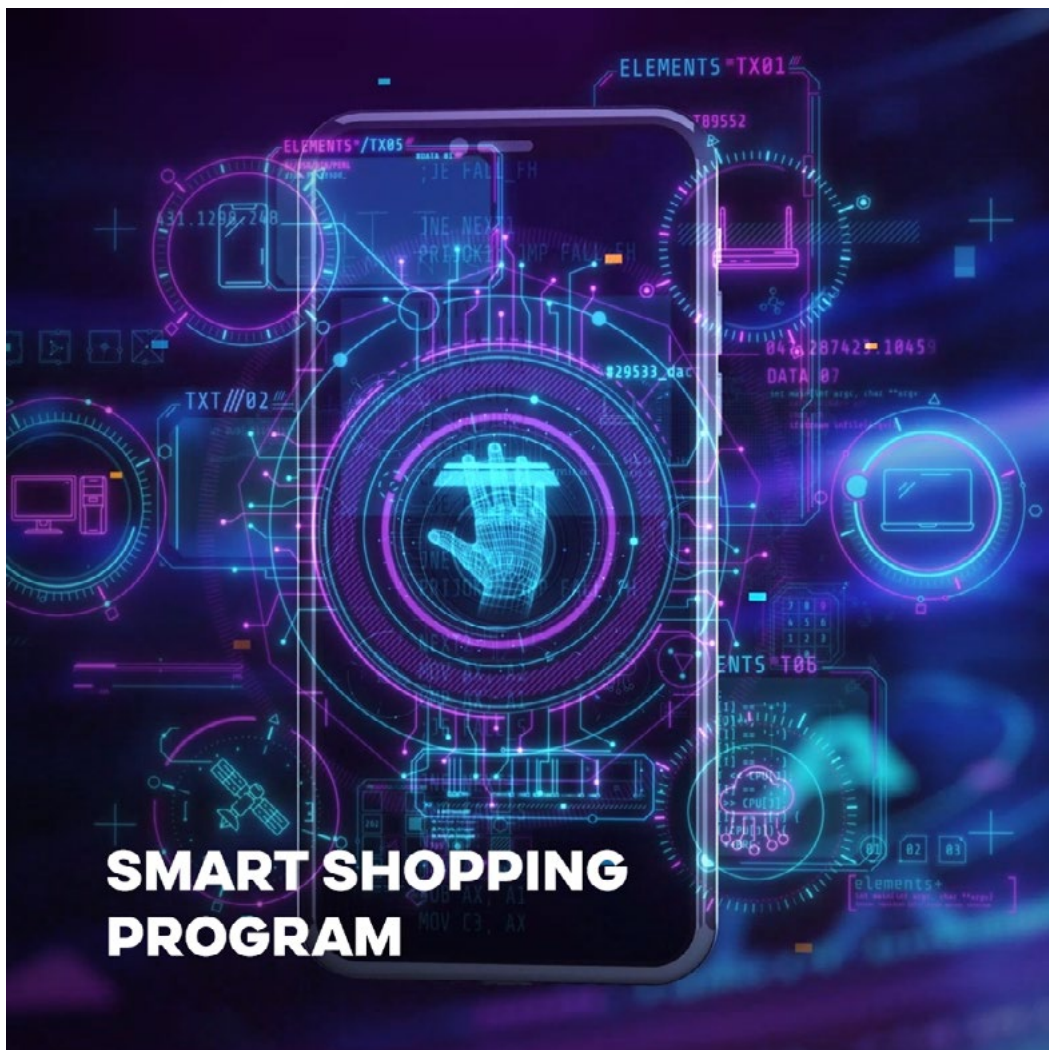
GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



WELCOME TO THE CANARY ISLANDS

In November 2025, we are going on an amazing journey to the Canary Islands, and you can be part of this adventure! Program Participants: Status of Business Director and above.



STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE

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WELCOME TO
EGYPT

