



**mihi**  
just right for me

# **PERIOD ADVISOR**

**11/2025**

# PERIOD ADVISOR

**11/2025**

**Promo and new arrivals of the period**

**4 - 7**



**New arrivals in the catalog**

**8 - 10**



**For new customers**

**11 - 15**



**For registered customers**

**16 - 26**



**For directors**

**25 - 30**



# Catalog 10-17/2025

The catalogue - product guide contains the following information:  
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!

- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept



Catalog **02/2025** with up-to-date prices can be downloaded from the website:



**Main PROMO of the  
catalog**

**2-3 page**

Lemon Lovers – the summer-flavored collection is back!

Juicy, bright, and full of sunny vibes – this collection is made for those who love bold, cheerful details.

The Lemon Lovers Drying Mat is practical, absorbent, and stylish – a perfect way to bring a touch of sunshine to your kitchen! And that's just the beginning! In the upcoming catalogs, look out for the Towel Set and Placemat Set – all in the same fresh design, so you can build a coordinated set and fill your kitchen with lemony charm. Lemon Lovers – for those who cook with joy.



## **Get The Lemon Lovers Drying Mat**

for only

**1.9 €**

every €40 order  
from the catalog.

*\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited*



Main PROMO of the catalog

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**22-23 page**



Feel the power of herbs in action. A comfrey-based balm designed to care for muscles, joints, and skin. Perfect for those who choose natural support every day.

**Get a Comfrey  
Power Balm 100302**  
for only

**5 €**

for every 15 €  
spent in the Health  
category.

*\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

*\* Sets in the Health category are not included in the promotion.*





**Main PROMO of the  
catalog**

**68-69 page**

Awaken the senses. Pamper your body. Gentle care, warm fragrance and a nice bonus - everything you need to turn every shower into a spa ritual.

- Body Exfoliating glove gently polishes the skin
- Creamy shower gel Cappuccino gives warmth, softness and comfort. Take a break. Enjoy body care.



**Get set 210460 -  
BODY DELIGHT**

for only

**2.9 €**

Order 20€ in the  
Body category.

*\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

# **PROMO**

Main PROMO of the  
catalog

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**109 page**

Be inspired and  
inspire. Makeup is  
a mood – and you  
know how to create  
it.



**Get the Eyeshadow  
Palette Casual  
052002**  
for just

**5 €**

for 15 € in an  
order your favorite  
MakeUp products.

*\*Promotion is multiple. Offer  
is valid while promotional  
products are available. The  
number of promotional products  
is limited.*



**NEW**

**ARRIVALS IN  
THE CATALOG**

**7 page**

**080137**  
**Clean shoes wet  
wipes (10 pcs)**

Perfect shoes, anytime,  
anywhere

A quick way to restore  
your shoes' perfect  
cleanliness and freshness  
without any hassle.

- Removes dust, dirt, and small marks in seconds without damaging the surface or leaving streaks.
- Suitable for all materials and colors.
- Convenient to carry in your handbag.



Regular price: ~~1,2 €~~

**Start price: 0,9 €**



**NEW**

**ARRIVALS IN  
THE CATALOG**

**88 page**

**021604**  
**Wet toilet paper**  
**(15 pcs)**



When delicacy matters,  
choose the best.

Gentler and more  
thorough cleansing.

- Moisturising formula  
with allantoin and lactic  
acid - gentle care even  
for sensitive skin.

- Without aggressive  
ingredients - can be  
used daily.

- Soft cloth, light  
fragrance, can be  
flushed down the toilet.

Ideal for home, work,  
travelling and with  
children.

Regular price: ~~1,6 €~~

**Start price: 1,2 €**

**NEW**

**ARRIVALS IN  
THE CATALOG**

**133 page**

**100227**  
**Coenzyme Q10**  
**100mg (30pcs)**

Coenzyme Q10 is a substance produced in the body that plays a key role in energy production at the cellular level and is also a powerful antioxidant. It is essential for maintaining the health of the cardiovascular, nervous, and immune systems, as well as for protecting cells from damage.



**10**

Regular price: ~~25,5 €~~  
**Start price: 18.9 €**



to the beginning

# PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

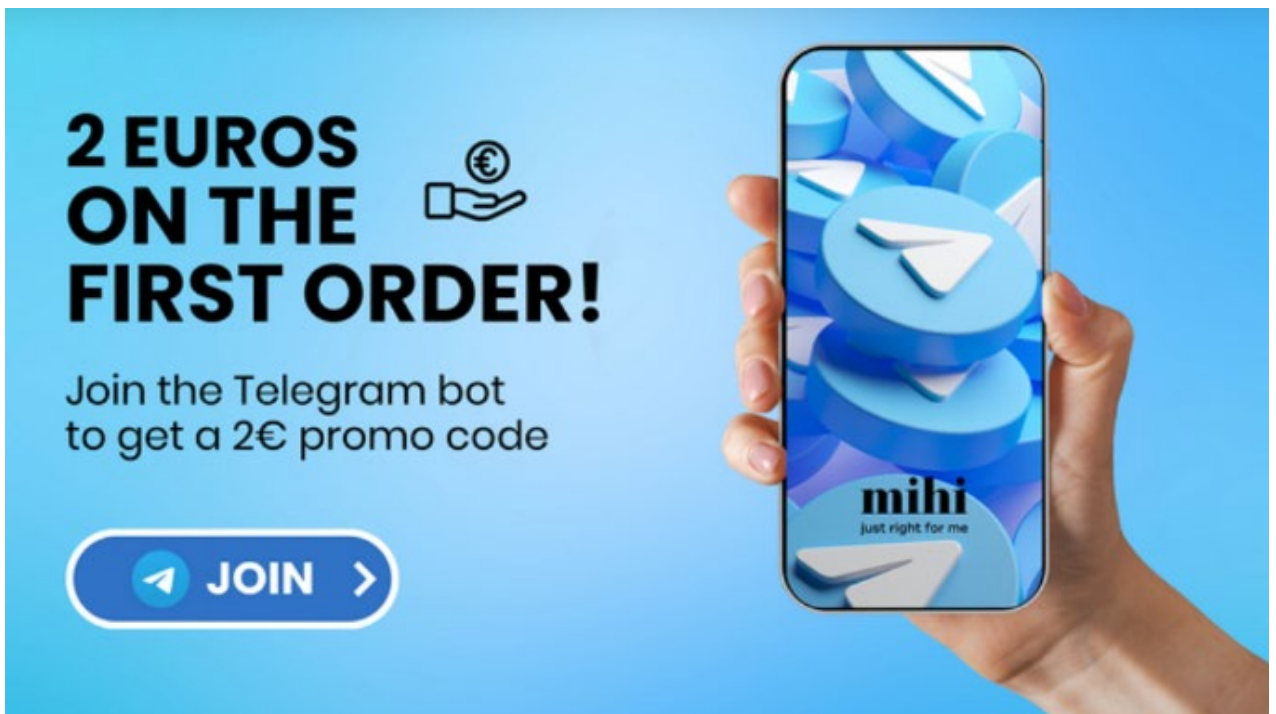
**mihi**  
just right for me

## Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order <b>40 €</b>	Place the order <b>50 €</b>	Place the order <b>60 €</b>
<b>GET THE BENEFITS:</b>	<b>GET THE BENEFITS:</b>	<b>GET THE BENEFITS:</b>
✓ Discount <b>-30%!</b> Pay only <b>28€</b>	✓ Discount <b>-20%!</b> Pay only <b>40€</b>	✓ Discount <b>-20%!</b> Pay only <b>48€</b>
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 <b>5,6 €</b>	 <b>10 €</b>	 <b>14,4 €</b>
<b>20%</b> cashback	<b>25%</b> cashback	<b>30%</b> cashback

**TO MAKE THE FIRST STEP AS EASY  
AS POSSIBLE, WE ARE EXCITED TO  
PRESENT A SPECIAL OFFER FOR  
NEW CUSTOMERS!**



**2 EUROS  
ON THE  
FIRST ORDER!**

Join the Telegram bot  
to get a 2€ promo code

[JOIN](#)

A hand holds a smartphone displaying a Telegram bot icon (a blue circle with a white paper plane) and the mihi logo (mihi just right for me) at the bottom. The background of the phone screen is a stack of blue coins.

*Promo code for 2€ on your first order when you authorize via the Telegram bot.*

**FOR NEW CUSTOMERS**

**mihi**  
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## 6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

**catalog 11/2025**

**250801**

**SET OF HIT PRODUCTS FOR  
NEW CUSTOMERS!**

**28 €**



\*Only for the first order of a New Customer



# CREATE YOUR OWN SET - CHOOSE WHAT IS MOST PREFERRED FOR YOU!

The list contains products at special prices (discount 40%) from 5 categories - Make Up, Face, Body, Home, Health!

**40%  
sale**

**WELCOME PACK**

art. 050103 	art. 050504 	art. 051108 	art. 052002 
art. 010615 	art. 011801 	art. 010805 	art. 011400 
art. 021205 	art. 021405 	art. 021303 	art. 021201 
art. 100304 	art. 100305 	art. 100215 	art. 100208 
art. 080135 	art. 080106 	art. 080110 	art. 080212 

**FOR NEW CUSTOMERS**

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## TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.



catalog 11/2025

**GIFT\***  
**FOR NEW CUSTOMERS**

 **24<sup>h</sup>**

\*within 24 hours  
of registration

**SET**  
**250802**

**FUTURISTIC**

**W10**

**JF**  
**her**

**3**  
**TESTERS**  
*of unique mihi  
fragrances*



**FOR REGISTERED CUSTOMERS**

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## **YOUR GIFT FOR 3 SIMPLE ACTIONS - A SET OF 3 ITEMS!**



## THE «SUMMER» STICKER SET FOR JUST 0,2€!

In your first order from catalog 11/2025, you'll be able to add our new hit to your cart.



**FOR REGISTERED CUSTOMERS**

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## HOME BEST SELLERS



## GROW & GET PROGRAM

Grow your business each period and get points for your actions.  
Now you can earn even more points for your personal sales.





## **PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS**

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!  
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



# MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



## GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!





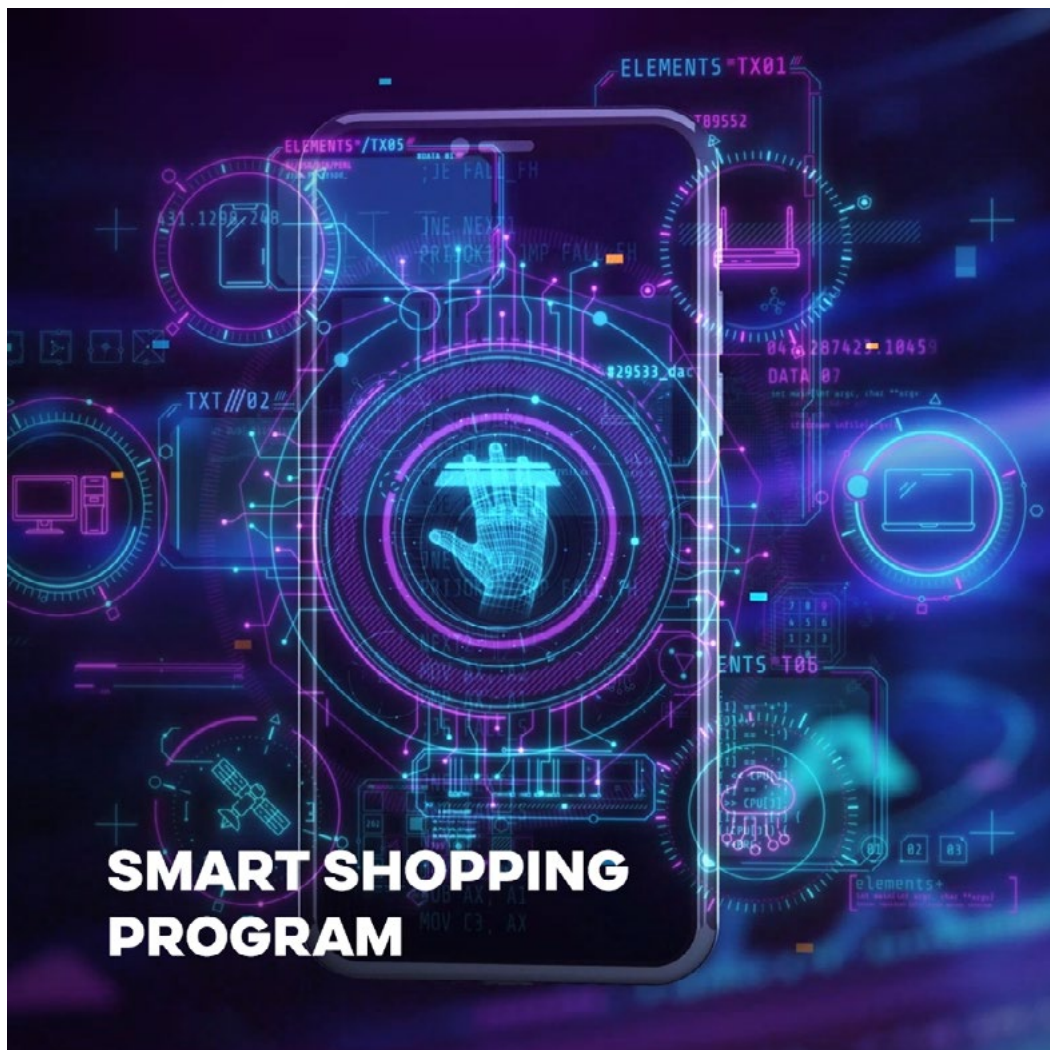
## **GIFT CERTIFICATE**

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



# SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



**SMART SHOPPING  
PROGRAM**

# MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



# MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!





# DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



# WELCOME TO THE CANARY ISLANDS

In November 2025, we are going on an amazing journey to the Canary Islands, and you can be part of this adventure! Program Participants: Status of Business Director and above.



## STAR VOYAGE MIHI 2026

**2026** STAR  
VOYAGE

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WELCOME TO  
**EGYPT**





## **TICKETS FOR THE MIHI 2025**

Conference for Directors and Leaders! Will be available for purchase by the results of the 10/2025 period.

