



**mihi**  
just right for me

# **PERIOD ADVISOR**

**10/2025**

# PERIOD ADVISOR

**10/2025**

**Promo and new arrivals of the period**

**6 - 9**



**New arrivals in the catalog**

**10 - 12**



**For new customers**

**13 - 17**



**For registered customers**

**18 - 27**



**For directors**

**28 - 31**



# Catalog 10-17/2025

The catalogue - product guide contains the following information:  
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!



- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog **02/2025** with up-to-date prices can be downloaded from the website:

# LOTTERY

6 - 7 page

To celebrate MIHI's birthday, we're launching a festive lottery!

We're giving away prizes that inspire, delight, and make everyday life a little more special.

Simply place an order of €50 or more from the catalog – and you'll automatically be entered into the prize draw:

**1 Lenovo Idea Tab Pro MT 12.7» tablet** – modern, powerful, and stylish. Perfect for work, leisure, creativity, and digital freedom. This gadget is a true must-have in today's fast-paced world.

**10 convenient non-stick frying pan sets with detachable handles** – for effortless and delicious culinary creations.

**100 MIHI beauty gift sets worth €15** – for glow, care, and everyday beauty.

3 years of MIHI = 111 reasons to celebrate.  
Let this holiday bring something special to you.  
Who knows – maybe luck will smile on you.

On August 10, 2025, we will randomly select the winners using random.org.

The results will be published on our website and in our Telegram channels.

# BIG BIRTHDAY SALE

8 - 9 page

**Let's Celebrate – BIG BIRTHDAY SALE!**

For every €40 in your order, choose any product from the festive list with a hot 70% discount!

*\*Promotion is multiple. Offer is valid while promotional products are available.  
The number of promotional products is limited.*



**Main PROMO of the  
catalog**

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**10 - 11 page**

Brave as you are!

This roomy bag with a trendy zebra print is designed to be the center of attention. Lightweight but durable—perfect for travel, the sea, and summer walks. Convenient handles, stylish design, and a practical inner pocket make it an indispensable part of your summer wardrobe.



**17.07 - 23.07**  
**Get a stylish «Black  
& White Wave  
Bag» with a trendy  
animal prin**

for only

**7.9 €**

for every 15 € of  
your order from  
Body category\*.

*\*Promotion is multiple. Offer  
is valid while promotional  
products are available. The  
number of promotional products  
is limited*

*\*Sets in the Body category are  
not included in the promotion.*





**Main PROMO of the  
catalog**

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**64 - 65 page**

Striped trend of your summer!  
The graphic zebra print towel is  
a balance of style, comfort and  
practicality.

- Perfect for the beach, picnic, pool  
and lounge wow style.
- Soft and pleasant to the body.
- Quick-drying and easy-care  
material that won't lose its shape or  
colour.
- Full-size yet compact and very  
lightweight.
- Convenient elasticated band - for  
securing or hanging.
- Perfectly matches the Black &  
White Wave Bag.

Animalistic print is not just a trend,  
but a true embodiment of wild style!



**17.07 - 23.07**  
**Get a stylish «Black  
& White Wave  
Towel» with the  
hottest print of the  
season**

for only

**4.9 €**

for every 15 € of  
your order from Hair  
category\*.

*\*Promotion is multiple. Offer  
is valid while promotional  
products are available. The  
number of promotional products  
is limited*

*\*Sets in the Hair category are  
not included in the promotion.*



# **PROMO**

**Main PROMO of the catalog**

**98 - 99 page**

Add an accent to your look!  
This charm is designed for those who love stylish accents.

A zebra figure with a graphic print, a silk ribbon with marine motifs and a decorative tassel make it a highlight of any look. Decorate your bag, backpack or keys and catch admiring glances.

- Perfectly complements the zebra print collection (towel + bag)

- Effect size - highly visible but not overpowering

- Easy to attach, fits any look

- Best MIHI-inspired gift idea

A little touch that makes the look on trend.



**17.07 - 23.07**  
**Get the trendy**  
**«Black & White**  
**Wave Horse Charm»**

for only

**2.5 €**

for every 10 € of  
your order from  
Makeup category\*.

*\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited*

*\*Sets in the Makeup category are not included in the promotion.*





Main PROMO of the  
catalog

**mihi**  
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**84 page**

Citrus, florals, and a  
touch of magic.  
Everything you love  
about summer – in  
one bottle W14.



**Get Perfumed  
water W14 040116**

for only

**7.5 €**

for every 15 € in an  
order from Perfume  
category.

*\*Promotion is multiple. Offer  
is valid while promotional  
products are available. The  
number of promotional products  
is limited.*



**NEW**

**ARRIVALS IN  
THE CATALOG**

**139 page**

## **100308 Aloe Vera spray (150ml)**



The revitalizing power of aloe in every drop. A multifunctional lightweight spray for face, body, and hair. Instantly hydrates, soothes dryness, tightness, and irritation. Enriched with Aloe Vera, Panthenol, Hyaluronic Acid, and Urea.

Regular price: ~~17.4 €~~

**Start price: 12.9 €**

**10**



to the beginning

**NEW**

**ARRIVALS IN  
THE CATALOG**

**126 page**



**080213**  
**Concentrated  
laundry gel for black  
fabrics (750ml)**

Let black stay black.  
The concentrated  
formula helps preserve  
the richness of dark  
shades even after  
multiple washes.  
Effectively removes dirt  
without damaging fabric  
structure or leaving  
streaks.

Regular price: ~~14.7 €~~

**Start price: 10.9 €**

**NEW**

**ARRIVALS IN  
THE CATALOG**

**146 page**

**100226 Iron  
Bisglycinate 20 mg  
(30pcs)**

To support iron levels in  
the body:

- Assist in the production  
of red blood cells and  
haemoglobin
- Helps maintain proper  
energy metabolism



Regular price: ~~17.4 €~~

**Start price: 12.9 €**

**12**



to the beginning

# PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

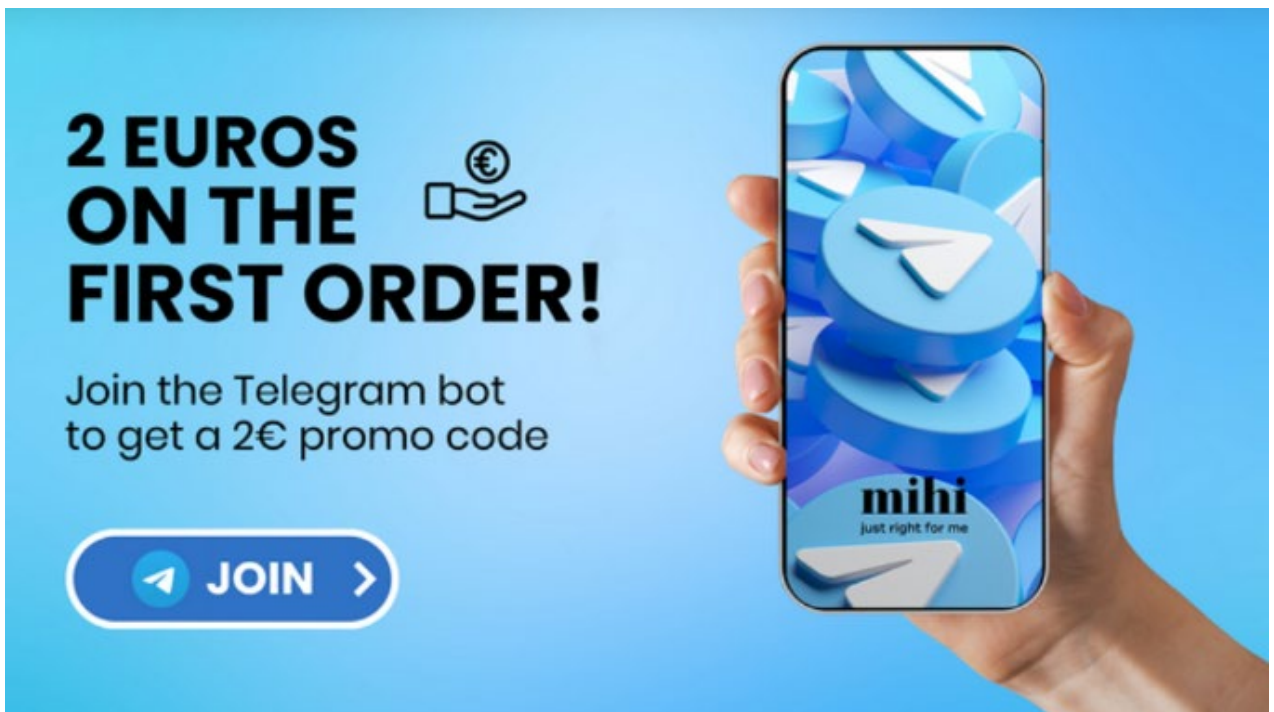
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## Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order <b>40 €</b>	Place the order <b>50 €</b>	Place the order <b>60 €</b>
<b>GET THE BENEFITS:</b>	<b>GET THE BENEFITS:</b>	<b>GET THE BENEFITS:</b>
✓ Discount <b>-30%!</b> Pay only <b>28€</b>	✓ Discount <b>-20%!</b> Pay only <b>40€</b>	✓ Discount <b>-20%!</b> Pay only <b>48€</b>
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 <b>5,6 €</b>	 <b>10 €</b>	 <b>14,4 €</b>
<b>20%</b> cashback	<b>25%</b> cashback	<b>30%</b> cashback

**TO MAKE THE FIRST STEP AS EASY  
AS POSSIBLE, WE ARE EXCITED TO  
PRESENT A SPECIAL OFFER FOR  
NEW CUSTOMERS!**



**2 EUROS  
ON THE  
FIRST ORDER!**

Join the Telegram bot  
to get a 2€ promo code

[JOIN](#)

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*Promo code for 2€ on your first order when you authorize via the Telegram bot.*



**FOR NEW CUSTOMERS**

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## 6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

**catalog 10/2025**

**250710**

**SET OF HIT PRODUCTS FOR  
NEW CUSTOMERS!**

**28 €**



\*Only for the first order of a New Customer



# CREATE YOUR OWN SET - CHOOSE WHAT IS MOST PREFERRED FOR YOU!

The list contains products at special prices (discount 40%) from 5 categories - Make Up, Face, Body, Home, Health!

**40%  
sale**

**WELCOME PACK**

art. 050103 	art. 050504 	art. 051108 	art. 052002 
art. 010615 	art. 011801 	art. 010805 	art. 011400 
art. 021205 	art. 021405 	art. 021303 	art. 021201 
art. 100304 	art. 100305 	art. 100215 	art. 100208 
art. 080135 	art. 080106 	art. 080110 	art. 080212 

**FOR NEW CUSTOMERS**

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## TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

catalog 10/2025

**GIFT\***  
FOR NEW CUSTOMERS

 **24<sup>h</sup>**

\*within 24 hours  
of registration

**W4**

**MYTHOS**  
VOYAGE COLLECTION

**W9**

**3**  
**TESTERS**  
*of unique mihi  
fragrances*

**SET**  
**250711**

**FOR REGISTERED CUSTOMERS**

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## **YOUR GIFT FOR 3 SIMPLE ACTIONS - A SET OF 3 ITEMS!**



## BONUS FOR RECRUITERS!



Catalog **10 | 2025**

### CASH BONUS FOR RECRUITERS!

**STEP  
1**



PV 25 €

**STEP  
2**

  
≥ 5 NEWBIES WITH  
1 STEP ORDER

**STEP  
3**



PGV INCREASE FROM  
150 €\*

\*Compared to the period 9/2025  
(based on 30 € increase per every newbie)



## GROW & GET PROGRAM

Grow your business each period and get points for your actions.  
Now you can earn even more points for your personal sales.



## PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!  
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- **A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.**
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- And more...



ONLY FOR PREMIUM CLUB

## FUNCTION - POSTPONED ORDER

Combine orders with a delay of up to 7 days – save on shipping and shop smart!





# MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



## GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



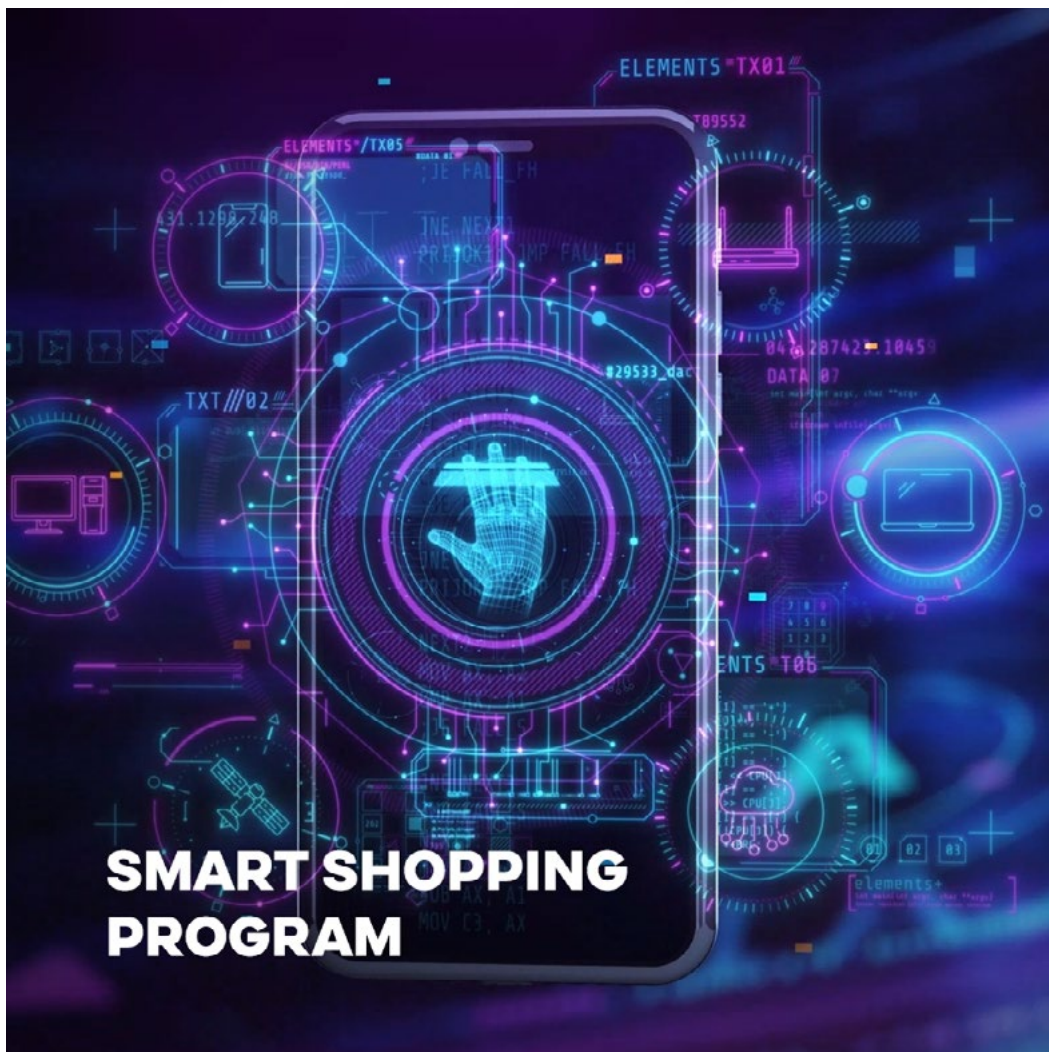
# GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



# SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



**SMART SHOPPING  
PROGRAM**

# MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.





# MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



## **DOUBLE STATUS BONUS**

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus





# **WELCOME TO THE CANARY ISLANDS**

In November 2025, we are going on an amazing journey to the Canary Islands, and you can be part of this adventure! Program Participants: Status of Business Director and above.



## STAR VOYAGE MIHI 2026

**2026** STAR  
VOYAGE

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WELCOME TO  
**EGYPT**

