



mihi
just right for me

**PERIOD
ADVISOR**

01/2025

PERIOD ADVISOR

01 | 2025

Promo and new arrivals of the period

3-5



New arrivals in the catalog

6-8



For new customers

9-14



For registered customers

15-22



For directors

23-26



Catalog 01-09/2025

The catalogue - product guide contains the following information: Detailed information about all series and products, tables by product categories.

- ✓ Improved paper quality.
- ✓ Each catalog is in one language.
- ✓ Base prices (black/red).
- ✓ Release frequency - twice a year.



Catalog 01/2025 with up-to-date prices can be downloaded from the website:



PROMO

**Main PROMO of the
catalog**



(page 2)

Your make-up
will become
a work of
art

**Get a Perfect
Brush
Collection for
only**

4,9 €



PERFECT BRUSH COLLECTION

- A variety of brush shapes and sizes for make-up of any complexity.
- Suitable for different textures and consistencies: for foundation, powder, blush, shadow and contouring.
- Hypoallergenic soft nylon pile ensures even application of cosmetics and perfect blending.
- Stylish and elegant pouch for convenient storage.

PROMO

Main PROMO of the catalog



(page 3)

Beauty technologies for a perfect facial contour



**Get a
ContourLift
Band for only**

1,9 €

CONTOURLIFT BAND

- Has a lifting effect, restores elasticity and tonus.
- Improves lymphatic flow and reduces puffiness.
- Helps to shape the facial contour.
- Strengthens the muscles of the neck, cheeks and chin.
- Nice stretchy fabric and adjustable sizing for maximum comfort.



NEW

New arrivals in the catalog

Bring back the natural harmony
of your skin

011900 / 200 ml



MILD FACIAL WASH-GEL

- Gently cleanses the skin of impurities and make-up without causing a feeling of dryness and tightness.
- Formulated with sea water + pumpkin seed extract and bisabolol + ginger root extract to calm the skin and maintain its protective barrier.
- Hyaluronic acid, panthenol and aloe vera for deep moisturisation

011901 / 50 ml



FACE CREAM FOR OILY & COMBI SKIN

- Natural mattifying complex controls sebum production, reducing oily shine.
- Niacinamide soothes, evens skin tone and improves skin texture.
- Green tea extract and vitamin E protect against free radicals and preserve youthfulness.
- The light texture is quickly absorbed, moisturises well without weighing the skin down and leaves it matte.
- For combination and oily skin, including dehydrated and sensitive skin.

011902 / 50 ml



FACE CREAM FOR DRY & NORMAL SKIN

Hyaluronic acid and saccharide isomerate deeply moisturise the skin, keeping it soft and smooth.

Vitamin E and beta-glucan protect the skin from aggressive environmental factors and promote intensive regeneration.

The special delicate texture is quickly absorbed and gives a feeling of comfort.

For dry and normal skin, including dehydrated and sensitive skin.



(page 24-25)





NEW

New arrivals in the catalog

mihi

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 (page 58)



020114 / 50 ml

ANTI-PERSPIRANT ELEGANT PROTECTION

Enjoy long-lasting protection against sweat and odour, feeling light and comfortable in any situation.

- A subtle, sophisticated fragrance.
- Lightweight texture absorbs quickly without leaving residue on clothes.
- Suitable for all skin types, including sensitive skin.



 (page 74)

070110 / 50 ml



ANTI-PERSPIRANT ACTIVE PROTECTION

- Specially developed formula for the dynamic lifestyle of the modern man.
- Provides reliable protection against sweat and unpleasant odour for a long time.
- The light texture and energetic fragrance leave you feeling fresh and confident all day long.
- Leaves no residue on clothes.
- Suitable for daily use.





NEW

New arrivals in the catalog

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 **(page 125)**

080135 / 500 ml

FAST & CLEAN DISHWASHING GEL

- The active ingredients effectively cope with grease and any dirt.
- Concentrated formula + thick foam - for economical use.
- For washing all tableware, pots, pans, cutlery
 - Excellent results even in cold water.
 - Does not irritate the skin of the hands.



 **(page 127)**

080136 / 50 ml

POWER Toilet cleaning gel

- Disinfection + odour elimination.
- Reinforced formula against stubborn dirt: uric acid, calcium plaque and rust.
- Thick texture adheres well to the surface and ensures economical consumption.
- Does not contain aggressive substances.



FOR NEW CUSTOMERS



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Program for New Clients - Money as a Gift for Every Step

Start Program for
NEW CLIENTS

Money as a Gift for every Step!

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-30%

STEP 1

Order amount
40 €
in catalog prices

Amount for
purchases in the next
catalog

4,2 €

15%
cashback



-20%

STEP 2

Order amount
50 €
in catalog prices

Amount for
purchases in the next
catalog

8 €

20%
cashback



-20%

STEP 3

Order amount
60 €
in catalog prices

Amount for
purchases in the next
catalog

12 €

25%
cashback



FOR NEW CUSTOMERS



mihi
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To make the first step as easy as possible, we are excited to present a special offer for New Customers!

**2 EUROS
ON THE
FIRST ORDER!**



Join the Telegram bot
to get a 2€ promo code



Promo code for 2€ on your first order when you authorize via the Telegram bot.

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FOR NEW CUSTOMERS



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Current Catalog as a gift with the first order.



6 best-selling Mihi products from different categories in one set.



Catalog 1 | 2025

**SET OF HIT PRODUCTS FOR ONLY 28€
FOR NEW CUSTOMERS!**



SET

240122

*Only for the first order of a New Customer

12



[Details here](#)



Create your own set - choose what is most preferred for you! The list contains products at special prices (discount 40%) from 4 categories - Face, Body, Home, Health!

[Details here](#)



**Testers of 3 exclusive fragrances mihi!
place your order within the first 24
hours from the moment of registration.**



Catalog **1 | 2025**

GIFT*

FOR NEW CUSTOMERS



3
TESTERS

*of unique mihi
fragrances*



SET

240123

*within 24 hours of registration



CASH BONUS FOR RECRUITERS!

For those interested in fast growing of the business in mihi 🤝 and really increase their income. 🍎 Fulfil the condition - get a cash prize!



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 **Catalog 1 | 2025**

CASH BONUS FOR RECRUITERS!

STEP 1



PV 25€

STEP 2

 **5 NEWBIES WITH 1 STEP ORDER**

STEP 3



PGV INCREASE FROM 200€*

*Compared to the period 18/2024 (based on 40€ increase per every newbie)



GROW&GET Program

Grow your business each period and
get points for your actions



GROW & GET



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog! Your privileges and gifts:

- ✓ 30% discount on any order for club members.
- ✓ Exclusive sets and offers only for club members.
- ✓ New products as gifts for every 3 consecutive periods of Premium Club membership.
- ✓ Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- ✓ Free delivery for program members with 36+ periods of continuous membership
- ✓ And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.


SET

**SMART
SHOPPING
PROGRAM**

- 50%

 **PROMO**



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



MEGA
bonus



DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



[Details here](#)



WELCOME TO GREECE

We invite you to an unforgettable vacation in Greece!
Welcome the new international travel program with Mihi for
2025!

GREECE



[Details here](#)



WELCOME TO THE CANARY ISLANDS

In November 2025, we are going on an amazing journey to the Canary Islands, and you can be part of this adventure!
Program Participants: Status of Business Director and above

CANARY ISLANDS

